

FOR IMMEDIATE RELEASE-- Contact Donna Bragg at 501-683-1866 for more information

Three Arkansas players to participate in BILLION DOLLAR CHALLENGE^{...}

Winners hail from Hope, Berryville, and Wooster

April 9, 2018

LITTLE ROCK – Vegas awaits Ruby Miller of Hope, Diana McNeil of Berryville and Jim Jolly of Wooster, as these three lucky Arkansas players are the state's winners of trips to Las Vegas for the opportunity to participate in the BILLION DOLLAR CHALLENGE[™] with the chance win up to \$1 billion!

These three Arkansas players were selected after they entered their non-winning *WILLY WONKA GOLDEN TICKET™* into this promotional second-chance drawing. Each winner will receive airfare for two, a hotel room, and \$1,000 spending money. Similar players from lottery states across the country will participate in the BILLION DOLLAR CHALLENGE in Las Vegas on April 18th at the LINQ Hotel & Casino -- with one finalist having the chance to win a prize of up to \$1 billion.

"The WILLY WONKA GOLDEN TICKET has generated real excitement in the state, especially with three Arkansas players being represented in the BILLION DOLLAR CHALLENGE," Arkansas Scholarship Lottery Director Bishop Woosley said. "We hope one of our Arkansas players is up for the CHALLENGE!"

While Diana of Berryville has never been to Las Vegas, Ruby of Hope has a sister who lives in Las Vegas -- who Ruby hasn't seen for 20 years. "I've never won anything!," she said. When Ruby found out she'd won, she said, "man, I got to hollering!" Meanwhile, Jim of Wooster said he's won smaller amounts several times in the past, and entered "less than 20" lottery tickets in the drawing he won: "I'd forgotten all about it!," Jim admitted.

About the WILLY WONKA GOLDEN TICKET™

The WILLY WONKA GOLDEN TICKET[™] is a \$10 instant Arkansas Scholarship Lottery game that launched in June 2017. More than \$500,000 in cash prizes remains to be claimed on this ticket. Overall odds for this game are 1 in 2.98. (The Arkansas Scholarship Lottery is unable to determine how many winning tickets are lost or purchased but still remain unclaimed. Prizes remaining are updated daily.)

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided more than \$752 million for in-state college scholarships to Arkansas students, \$2.5 billion+ in prizes to players, and more than \$217 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on Facebook, Twitter and Instagram. Visit MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions -- and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling's Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi (opening 2018). With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world. WILLY WONKA & THE CHOCOLATE FACTORY and all related characters and elements © and [™] Warner Bros. Entertainment Inc. (s18)