

FOR IMMEDIATE RELEASE-- Contact Stephen Koch at 501-683-2055 for more information

SWIFTON PLAYER WINS A QUARTER-MILLION ON \$10 GAME

February 3, 2017

LITTLE ROCK – A quarter-million dollar winner! Michael Reed of Swifton (Jackson County) won \$250,000 today playing a \$10 Ca\$h Ba\$h instant ticket. Mr. Reed said he is going to pay off all his debt. He first told his wife about the win.

This winning Arkansas Scholarship Lottery ticket was sold at SNM Express, 1203 W. Parker Road, in Jonesboro. The lottery retailer is also a winner – it will receive a 1 percent commission on the sale.

About this winning instant ticket

Ca\$h Ba\$h is a \$10 instant, or "scratch-off," game that launched November 29 from Arkansas Scholarship Lottery. More than \$4 million remains to be claimed on this ticket. Overall odds for this game are 1 in 3.03. (The Arkansas Scholarship Lottery is unable to determine how many winning tickets are lost or purchased but still remain unclaimed. Prizes remaining are updated daily.)

About the Arkansas Scholarship Lottery

Since its inception in 2009, the Arkansas Scholarship Lottery has provided nearly \$700 million for in-state college scholarships to Arkansas students, nearly \$2 billion in prizes to players, and more than \$182 million in commissions to Lottery retailers. More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas.

Follow the Arkansas Scholarship Lottery on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Visit <u>MyArkansasLottery</u> for more information on scholarships, winners, games, odds, promotions -- and to join the free Play It AgainTM Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at <u>501-682-IWON</u> (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at <u>1-800-522-4700</u>.