LITTLE ROCK—February 9, 2012--In the 3 weeks since the \$2 Powerball ticket went on sale across America, the "Bigger Better More" jackpot promises came true last night when this Saturday night's top prize rolled to \$310,000,000. This \$310 Million figure would be a 29-year payout of more than \$10 Million a year. A winner could choose to cash out in a lump sum immediately, taking home only \$190 Million or so.

The \$310 Million jackpot will be the largest Powerball prize seen here since Arkansas Powerball sales began Oct. 31, 2009.

On Wednesday alone, Arkansas sales of Powerball tickets topped \$562,000, with gross state Powerball sales since the Jan. 15 beginning of the new ticket topping \$4.1 Million. This means Powerball ticket sales add up to more than \$1 Million in Scholarships in just over three weeks.

To get in on the Powerball fun, stop by any of the 1850 Arkansas Lottery Commission retail locations. Tickets are \$2, and don't forget to add the \$1 Power Play which doubles, triples, even quadruples lower prizes. For example, if you win \$1 Million with Power Play added, you get \$2 Million.

Arkansas Lottery Wednesday one-day sales of all tickets surpassed \$2.2 Million.