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## MARCH'S NEW GAMES READY TO MARCH FORTH, MULTIPLY

February 28, 2017

LITTLE ROCK— Today, the Arkansas Scholarship Lottery unveils its new instant games for March, giving players the chance to win as much as a quarter-million dollars.

It's March Multiplier Madness, as the four new instant -- or "scratch-off" -- games for March are: \$1 10X, with a top prize of \$5,000; \$2 20X, with a top prize of \$25,000; \$5 50X, with a top prize of \$100,000; and \$10 100X, with a top prize of \$250,000.

"The Lottery releases new instant tickets monthly to give our scratch-off players fresh games loaded with prizes," Arkansas Scholarship Lottery Director Bishop Woosley said. "March's new Multiplier games allow us to multiply the fun for our players, as well as the revenue for college scholarships for Arkansas students."

## About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided nearly \$700 million for in-state college scholarships to Arkansas students, more than \$2 billion in prizes to players, and more than \$182 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Visit <u>www.MyArkansasLottery.com</u> for more information on scholarships, winners, games, odds, promotions, and to join the free *Play It Again* Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.