

Arkansas Scholarship Lottery Moves Powerball/Mega Millions/Decades of Dollars Draw Partnership to 40/29 News (KHBS/KHOG-TV)

FOR IMMEDIATE RELEASE 2/7/2013

Attention Powerball, Mega Millions, and Decades of Dollars players in Northwest and West Arkansas! If you want to see the game drawings, tune in to television station KHBS/KHOG-TV (40/29 News) at 10 p.m. starting Friday, February 7, 2013. KHBS/KHOG-TV, the ABC affiliate serving greater Northwest Arkansas and Fort Smith, has been granted exclusive market rights to air drawings during their news broadcasts.

“The Arkansas Scholarship Lottery is fortunate to have KHBS/KHOG-TV airtime to give our players up-to-the-minute results for these three games, which often involve hundreds of millions of dollars in jackpot prizes,” said ASL Director Bishop Woosley. “The Lottery has a great player base in the west/northwest broadcast area, where the game proceeds have funded about 40,000 scholarships.”

The Mega Millions results will be broadcast Tuesday and Friday, the Powerball news Wednesday and Saturday, and the Decades of Dollars results on Mondays and Thursdays. The draws can be seen between 10:15 and 10:35 p.m. each night. More specific information about these lottery broadcasts can be found on the station’s website, www.4029tv.com <<http://www.4029tv.com>> .

“We recognize the significant local interest our viewers have in these results,” said, KHBS/KHOG-TV President and General Manager, Brian Sather. “Airing the nightly drawings confirms our commitment to serving our local communities with news they demand.”

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