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Fall into big fun with big new October instant games

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LITTLE ROCK— The Arkansas Scholarship Lottery unveiled its new instant games for October today, including something really big – Big Money Multiplier, its first oversized instant ticket. The Lottery’s biggest-ever ticket is twice the size of a regular instant ticket, offering more chances (40!) to scratch and win. And it’s not just the ticket that’s big, it’s the top prize -- this \$10 scratch-off gives players the chance of winning a big quarter-million dollar top prize.

“We’re always excited when new instant games launch every month, but we’re especially excited about Big Money Multiplier,” Arkansas Scholarship Lottery Director Bishop Woosley said. “We hope the oversized ticket will catch the attention of players, be a success for retailers -- and, as always, generate revenue for college scholarships for Arkansas students.”

Other new games of the month are also primed for big fun, and have the exclamation points to prove it: \$5 Bank On It! has a top prize of \$100,000, while \$2 Win it All! has a top prize of \$20,000.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of Lottery revenue goes to prizes, scholarships, retailer commissions and other expenses in Arkansas. Since Lottery sales started in 2009, the Arkansas Scholarship Lottery has provided more than \$705 million for in-state college scholarships to Arkansas students, more than \$2 billion in prizes to players, and more than \$201 million in commissions to Lottery retailers.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit www.MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions, and to join the free *Play It Again* Rewards Club. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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