



FOR IMMEDIATE RELEASE – Contact Bishop Woosley at 501-683-1890 or Bishop.Woosley@arkansas.gov for more information.

Arkansas Scholarship Lottery Thanks Players with Appreciation Day

May 29, 2020

LITTLE ROCK, Ark. – The fiscal year for the Arkansas Scholarship Lottery will end June 30. Despite the occurrences of the past three months, the lottery has had a successful year – even breaking some sales records.

“We want to say thank you to our Arkansas lottery players for helping to raise proceeds for scholarships,” said Bishop Woosley, ASL director, “so we’re calling June 1 ‘Player Appreciation Day.’”

Players who are members of The Club will receive double points on all tickets entered on Monday, plus they will receive a promo code for 20 percent off an item from the Points for Prizes® store. The promo code will be valid the entire month of June but can only be used once.

Club members will receive several emails about the promotion. Social media reminder posts about the promotion will run through June 30.

“There’s still time for anyone to join The Club,” Woosley said. “It’s easy to join. To create an account, go to MyArkansasLottery.com and click on ‘The Club’ listed across the top of the page. We would like all players to take advantage of this promotion.”

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of lottery revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the lottery has raised more than \$945 million in proceeds for scholarships. More than 542,000 college scholarships have been awarded to Arkansans. The lottery has paid more than \$3.2 billion in prizes to players, about \$276 million in retailer commissions and nearly \$133 million state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [Twitter](#) and [Instagram](#). Visit [MyArkansasLottery.com](#) for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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CLUB MEMBER APPRECIATION DAY!

MONDAY, JUNE 1ST, 2020



ALL ELIGIBLE TICKETS ARE WORTH
2X  **POINTS**

JUNE 1ST ONLY!

CLUB MEMBERS WILL ALSO RECEIVE A
20% OFF PROMO CODE ON **JUNE 1ST**
THAT CAN BE USED WITH **ANY ITEM** IN THE
POINTS FOR PRIZES® STORE!