



PRESS RELEASE – October 23, 2013

On October 6, 2013, at the AASAP (Arkansas Association of Student Assistance Programs) Conference in Rogers, the Arkansas State University-Heber Springs Upward Bound program was presented with a Technology Grant of \$2,000. This grant was provided by Intralot and Scientific Games, two major vendors of the Arkansas Lottery Commission.

Intralot and Scientific Games, in partnership with the Arkansas Scholarship Lottery, recently unveiled the two vendors' financial gifts totaling \$40,000 to the Upward Bound programs throughout Arkansas. Lottery Director Bishop Woosley pointed to the contributions as just one more way to serve education in our state. "The Lottery's funding for scholarships for Arkansas students is moving toward the \$400 Million mark, but there are many underserved students who, with help from Upward Bound, can reach their goals and get access to higher education. The Lottery and its vendor partners Intralot and SGI wanted to do our part to make sure even more students benefit from our efforts," Woosley said.

The gifts are directed specifically at technology for the use of the Upward Bound students, and the sale of lottery tickets depends on a massive technological structure that produces the tickets and monitors the sales for each of the almost-2000 retailers in Arkansas who sell lottery tickets. Arkansas Lottery Commissioner Ben Pickard of Searcy, with input from ALC Higher Education Chair Raymond Frazier, originated the idea and worked with staff and vendor representatives to bring the program to fruition.

Upward Bound is part of TRIO, which is a set of federally-funded college opportunity programs that motivate and support students from disadvantaged backgrounds in their pursuit of a college degree. The TRIO programs were the first national college access and retention programs to address the serious social and cultural barriers to education in the U.S. They began in the early 60s as part of President Johnson's War on Poverty to ensure educational opportunity for all Americans, regardless of race, ethnic background, or economic circumstance. In many communities, these programs, which now serve traditional students, displaced workers and veterans, are some of the only programs available that help students overcome the class, social, academic and cultural barriers to higher education.

The gift was made by Scientific Games of Alpharetta, Georgia, and Intralot, Inc., of Duluth, Georgia, the ALC's two major vendors, who support the operation of the Arkansas Lottery's instant and draw games. Sale of those tickets is the sole source for the more than \$375 Million provided for college scholarships in Arkansas by the Lottery operation during the last four years. Intralot and SGI have pledged to make these gifts annually through 2016, and the benefits will continue to accrue to Arkansas students with hopes for a college education.

In Arkansas, the Upward Bound programs are administered through these institutions of higher education, each receiving an equal portion of the \$40,000 for technology for the UB programs:

Arkansas Baptist College, Conway

Arkansas State University, Jonesboro

Arkansas State University, Beebe

Arkansas State University, Heber Springs

Arkansas Tech University, Russellville

Harding University, Searcy

Lyon College, Batesville

Northwest Arkansas Community College, Bentonville

Ouachita Baptist University, Arkadelphia

Philander Smith College, Little Rock

Rich Mountain Community College, Mena

South Arkansas Community College, El Dorado

Southern Arkansas University, Magnolia (2 programs)

University of Arkansas, Fayetteville (2 programs)

University of Arkansas, Fort Smith

University of Arkansas, Monticello

University of Arkansas, Pine Bluff

University of Central Arkansas, Conway



Photo Courtesy of AASAP

This photo was taken on October 6, 2013, at the AASAP Conference in Rogers, where the Arkansas State University-Heber Springs Upward Bound program was presented with a Technology Grant of \$2,000, provided by Arkansas Lottery Commission vendors Intralot and Scientific Games. Left to right: Robert Hilderbrand, General Manager, Intralot Arkansas; Stephanie Quick, Academic Coordinator, Upward Bound ASU-Heber Springs; Martha Hernandez of Scientific Games; Arkansas Lottery Commissioner Ben Pickard; Arkansas Lottery Commission Director Bishop Woosley



Photo Courtesy of ASU-Heber Springs

Upward Bound Students, ASU-Heber Springs. Left to right – back row: Caleb Nail, Drake Taylor, Keegan Hazlewood, Zach Fowler, Kyle Cook, Michael Fowler, Derek Peek. Middle row: James Vinson, Shane Caldwell, Sydney Comeaux, Emily Davidson, Courtney Bradford, Kaleah Holifield, Ashley Paden, David Proctor. Front row: Jenna Morgan, Tiffany Burgess, Olivia Proctor, Josie Butkovich, Hunter Schalchlin, Madison Smith, Ariana Meek, Casey James and Stephen Beyers.