



NEWS RELEASE

FOR IMMEDIATE RELEASE – For more information, contact Gabrielle Davis at 501-580-9738.

Arkansas Scholarship Lottery to Host Retailer Event in Osceola

April 21, 2026

LITTLE ROCK, Ark. — The Arkansas Scholarship Lottery (ASL) will host a retailer event at White Oak, located at 900 W. Keiser Ave. in Osceola, on Wednesday, April 22, from 11 a.m. to 2 p.m. The event commemorates White Oak’s Customer Appreciation Day, a soft launch ahead of the location’s full grand opening. The public is invited to attend.

“We’re always excited to support our retailers and players across the state,” said ASL Executive Director Sharon Strong. “This event in Osceola allows us to recognize one of the many retailers who help us achieve our mission of raising proceeds for student scholarships, while also celebrating our players.”

In celebration of the \$1.255 million jackpot for Wednesday night’s LOTTO drawing, event attendees who purchase a \$2 LOTTO ticket will be able to spin the lottery’s prize wheel for ASL swag.

LOTTO drawings are held every Wednesday and Saturday night at 9 p.m. Ticket sales cut off at 8:59 p.m. on draw nights.

Once won, the LOTTO jackpot will reset to \$250,000 and increase with each subsequent drawing.

Visit MyArkansasLottery.com for more information about the lottery.

About the Arkansas Scholarship Lottery

The Arkansas Scholarship Lottery (ASL) creates winning people, winning futures, and winning moments. Since 2009, the ASL has sold over \$8 billion and returned more than \$1.6 billion for

scholarships to benefit Arkansas students. More than 873,000 college scholarships distributed by the Arkansas Department of Higher Education have been awarded to Arkansans. As of March 31, 2026, the lottery has awarded more than \$5.7 billion in prizes to players, more than \$479 million in retailer commissions, and provided more than \$458 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on [Facebook](#), [X](#), formerly known as Twitter, and [Instagram](#). Visit MyArkansasLottery.com for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.

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