

NEWS RELEASE

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LOTTO Jackpot Climbs to \$741,000

New Game Still Looking for First Jackpot Winner

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LITTLE ROCK – Arkansas's newest lottery game – LOTTO – launched two months ago with a starting jackpot of \$250,000 and has yet to be hit. The jackpot for tomorrow night's drawing is up to \$741,000.

Although no one has won the jackpot yet, players have won \$279,921 in lower-tier prizes since Sept. 21 when the first drawing was held. LOTTO is only played and won in Arkansas. Drawings are held at 9 p.m. in Little Rock every Wednesday and Saturday. Each play costs \$2. As with any lottery product, a player must be at least 18 years old to purchase a ticket.

"We were extremely excited to offer LOTTO to the people of Arkansas," said Eric Hagler, Arkansas Scholarship Lottery executive director. "Our research indicated that Arkansas players wanted a game with higher starting jackpots that was exclusive to our state, and the fact that this jackpot is nearing \$1 million has added to the excitement."

Hagler said having a game with a six-figure jackpot is motivating, with many players feeling that a win of that value could be life-changing.

A LOTTO player picks six numbers from 1 to 40. Six main numbers and a bonus number are drawn. If the player matches the first six numbers (main numbers) drawn in any order, he wins the jackpot. Players who match the Bonus Number will increase any non-jackpot prizes.

Both winning and non-winning tickets are eligible to enter in The Club for Points for Prizes[®]. For more information, go to MyArkansasLottery.com/LOTTO.

About the Arkansas Scholarship Lottery

More than 92 cents of every dollar of ASL revenue goes to prizes, scholarships, retailer commissions, and other expenses in Arkansas. Since 2009, the lottery has raised more than \$1.2 billion in proceeds for scholarships. More than 675,000 college scholarships have been awarded to Arkansans. The lottery has awarded more than \$4 billion in prizes to players, about \$363

million in retailer commissions and provided more than \$158 million in state and federal tax revenue.

Follow the Arkansas Scholarship Lottery on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>. Visit <u>MyArkansasLottery.com</u> for more information on scholarships, winners, games, odds, promotions – and to join The Club for free. To hear winning numbers, call the Winning Numbers Hotline at 501-682-IWON (4966). To get help with problem gambling, contact the National Problem Gambling Helpline at 1-800-522-4700.



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