

ATTACHMENT B COST SCHEDULE

DO NOT modify this format.

Vendors shall provide a credit, charge a fee, provide without charge (\$0), or does not offer (N/A) the following services:

Service	Charge for Services	Maximum Rating Points	Total Evaluation Points Awarded
Media Placement	_____ % of Charge for Service (Must not exceed 5%)	20	_____
Advertising & Marketing Services		20	
Creative Director	\$_____ hourly charge (Not to exceed \$225.00)	3	_____
Art Director	\$_____ hourly charge (Not to exceed \$175.00)	3	_____
Copy Writer	\$_____ hourly charge (Not to exceed \$105.00)	3	_____
Account Supervisor	\$_____ hourly charge (Not to exceed \$125.00)	3	_____
Account Manager/Coordinator	\$_____ hourly charge (Not to exceed \$75.00)	2	_____
Staff Accountant	\$_____ hourly charge (Not to exceed \$50.00)	2	_____
Promotional Specialist	\$_____ hourly charge (Not to exceed \$100.00)	2	_____
Promotional Staff	\$_____ hourly charge (Not to exceed \$25.00)	2	_____
