

“The Arkansas Scholarship Lottery has really helped me continue my education and my dream here at the University of Central Arkansas. I think it will really help people who might not be able to go to college, just like me.”

Brittany Moore | Benton



Debra Brewer (left) and Carnesha Robertson of Moose's Country Store in Floyd.

LOCATION: Moose's Country Store, 1277 Hwy. 31, in Floyd (White County).

STORE OPEN SINCE: 2004, according to Moose's manager Debra Brewer, wife of the eponymous Moose.

RETAILER LIMELIGHT

ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE:

Day one, she said, adding that as a promotion, Moose's conducted weekly drawings for \$20 in lottery tickets -- every time a customer bought a lottery ticket, he or she got a number for the drawing, so the more lottery tickets purchased, the more chances a customer had to win the drawing.

FAVORITE GAME FOR CUSTOMERS:

\$20 instant tickets and Powerball®, according to Carnesha Robertson, assistant manager at Moose's Country Store for four years.

STORE SPECIALTY:

Located at the corner of highways 305 and 31, this large, friendly outpost in western White County features non-ethanol gasoline, but Moose's "#1 specialty," according to Robertson, is Moose's cheeseburger.

IT'S A JUMBO MONTH!

The Arkansas Scholarship Lottery games of the month for November are Ultimate Jumbo Bucks and Jumbo Bucks Crossword, both of which launched in October! And both are worth double the Points for Prizes® points all month long.



There's usually a different Arkansas Scholarship Lottery game(s) with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.

GAME OVER

The days are numbered for these ASL games. Note: The last day to redeem is also the final Play It Again™ entry deadline for that game.

Last day to redeem:
11/16/2015

- Jumbo Bucks Crossword
- Giant Jumbo Bucks
- Junior Jumbo Bucks
- Black Pearls
- Crazy Cash 8's
- Win It All
- Wild Doubler

Last day to redeem:
1/5/2016

- Franklin's Fortunes
- Ca\$hhtastic
- License 2 Win
- Lucky 777
- \$50 Frenzy
- Cash Cow
- 10X The Money

Last day to sell:
12/23/2015

Last day to redeem:
3/22/2016

- Platinum Payout
- \$100,000 Taxes Paid
- Crossword!
- 25X The Money
- Triple Dynamite 777
- Triple Payout

Last day to sell:
11/19/2015

Last day to redeem:
2/17/2016

- Arkansas \$2,000,000 Gold Rush
- Gold Mine
- Make My Day
- \$200 Frenzy

Also, the Fast Play games *In Between* and *Quick Cards* end Nov. 1.

MAKE IT AN ELECTRIC NOVEMBER!

(Note: These games launch Nov. 3.)

\$1

\$1 Holiday Luck

Win up to \$3,000
Overall Odds: 1 in 4.81
Top Prize Odds: 1 in 420,000



\$5

\$5 Strike It Rich!

Win up to \$100,000
Overall Odds: 1 in 3.60
Top Prize Odds: 1 in 420,000



\$2

\$2 Electric 8's

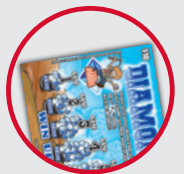
Win up to \$20,000
Overall Odds: 1 in 4.11
Top Prize Odds: 1 in 360,000



\$10

\$10 Diamond Mine

Win up to \$200,000
Overall Odds: 1 in 3.01
Top Prize Odds: 1 in 320,000



Also, the Fast Play games *Holiday Cash* and *Snowflake Melt* launch Nov. 2.