



**STATE OF ARKANSAS
ARKANSAS LOTTERY COMMISSION**

Post Office Box 3238
Little Rock, Arkansas 72203-3238
Phone: (501) 683-2000
Fax: (501) 683-1878
<http://myarkansaslottery.com>

INTENT TO AWARD

Bid Number: ALC-RFQ-140001

Bid Opening Date: June 5, 2014

Services: Supplemental Advertising, Marketing and Media Services

Projected Total Value: Five percent (5%) of net media cost

Creative Director	\$185.00 per hour
Art Director	\$170.00 per hour
Copy Writer	\$100.00 per hour
Account Supervisor	\$120.00 per hour
Account Manager	\$70.00 per hour
Staff Accountant	\$50.00 per hour
Promotional Specialist	\$100.00 per hour
Promotional Staff	\$25.00 per hour
Graphic Designer	\$105.00 per hour
Public Relations Director	\$185.00 per hour
Public Relations Coordinator	\$135.00 per hour
Production Director	\$185.00 per hour

Posting Date: June 26, 2014

Vendor: Mitchell Communications Group

Contact: Jean C. Block, (501) 683-1893, jean.block@arkansas.gov