

## ATTACHMENT B COST SCHEDULE

DO NOT modify this format.

Vendors shall provide a credit, charge a fee, provide without charge (\$0), or does not offer (N/A) the following services:

Service	Currently Pay TCG	Vendor's Commission Percentage of Net Media Cost
<b>Media Placement</b>	5% of net media cost	
<b>Advertising &amp; Marketing Services</b>		<b>Vendor's Hourly Charge</b>
Creative Director	\$220 hourly charge	
Art Director	\$170 hourly charge	
Copy Writer	\$100 hourly charge	
Account Supervisor	\$120 hourly charge	
Account Manager/Coordinator	\$70 hourly charge	
Staff Accountant	\$50 hourly charge	
Promotional Specialist	\$100 hourly charge	
Promotional Staff	\$25 hourly charge	
Graphic Designer	\$105 hourly charge	
Public Relations Director	\$195 hourly charge	
Public Relations Coordinator	\$150 hourly charge	
Production Director	\$195 hourly charge	