



**ARKANSAS SCHOLARSHIP LOTTERY & UNIVERSITY OF ARKANSAS
SCRATCH-OFF CHALLENGE
OFFICIAL CONTEST RULES 2026**

If you participate via mobile device, message and data rates may apply.

1. **THE CONTEST.** Razorback fans, get ready for a chance to win \$100 in scratch-off tickets from the Arkansas Scholarship Lottery! The Scratch-Off Challenge starts now!

2. **ENTRY PERIOD.** Entry for this contest will begin at 8:00 p.m. CST and end at 11:59 p.m. CST on January 14, 2026.

3. **HOW TO ENTER.** To enter, scan the QR code on the scoreboard or go to MyArkansasLottery.com/Razorbacks during the Arkansas men's basketball game against the South Carolina Gamecocks on Wednesday, January 14, 2026, at 8:00 p.m. at Bud Walton Arena in Fayetteville, AR. Fill out and submit the form to be entered into the grand prize drawing!

4. **CONTEST ELIGIBILITY.** This contest is open to event attendees 18 years of age or older. Winners must reside in Arkansas. The following are not eligible to enter the contest: Individuals who are incarcerated in the Department of Correction, the Department of Community Correction, or a county or municipal jail or detention facility; an employee of the Office of the Arkansas Lottery or their immediate family members living in the same household as the employee; any officer, employee, agent or subcontractor of an Office of the Arkansas Lottery vendor, or immediate family of the officer, employee, agent, or subcontractor of an Office of the Arkansas Lottery vendor if that officer, employee, agent, or subcontractor has access to confidential information that may compromise the integrity of a lottery. Immediate family or immediate family members shall include father, mother, sister, brother, husband, wife, child, grandmother, grandfather, grandchild, father-in-law, mother-in-law, sister-in-law, brother-in-law, son-in-law, daughter-in-law, stepchild, grandmother-in-law, grandfather-in-law, step-grandchild, or any individual acting as parent or guardian.

5. **PRIZE WINNER SELECTION.** After the entry period for the contest ends, all eligible entries will be downloaded and assigned a number based on their chronological order of

entry. CJRW, the advertising agency of record for ASL, will use Google's random number generator to select a winner from all eligible entries. The winner will be notified via email or phone by January 21, 2026, to claim their prize. If a prize is not claimed within 24 hours of notification, another random winner will be chosen until the prize is claimed. If the event and drawing cannot be held as a result of bad weather, other Act of God, or any circumstances beyond the control of the University of Arkansas or the Arkansas Scholarship Lottery, the contest will be cancelled, no drawing will be held, and no prizes will be awarded.

6. PRIZES. At the conclusion of the contest, one lucky winner will receive a \$100 scratch-off ticket bundle by mail.

7. PRIZE LIMITATIONS. Contest prizes are awarded in "as is" condition. Prizes may not be substituted for another or monetary value.

8. RELEASE. To the fullest extent permitted by law, in exchange for the opportunity to enter and participate in the competition and win the prize, you (for yourself), your heirs, next of kin, administrators and executors forever waive, release and hold harmless ("RELEASE") any and all rights, claims, damages, liabilities, costs, attorneys' fees, expenses and causes of action whatsoever ("CLAIMS") that you may have against the sponsor, the competition vendors and suppliers, its affiliates, employees and agents, vendors and suppliers, the judges, prize providers and each of their respective related entities (The "RELEASED PARTIES"), and each such released parties' officers, directors, employees and agents. This release covers, without limitation, any claims arising directly or indirectly out of your entry into and participation in the competition, your status as an entrant, finalist and/or a potential and/or actual winner, and/or use or non-use of prize and includes, without limitation, claims based on personal injury, death, property damage, libel, slander, defamation, invasion of privacy/publicity, portrayal in a false light and any claim relating to the sponsor hereunder. Further, you hereby release the released parties from any third-party intellectual property claims arising from or in connection with your entry. This RELEASE survives the expiration of the competition.

9. PUBLICITY. Except where prohibited, participation in the contest constitutes your consent to the sponsor's use of your name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in perpetuity in any media, worldwide, without further payment or consideration to you and without obtaining any prior approvals.

10. MARKETING CONSENT. By entering this contest, you consent to the Arkansas Scholarship Lottery using the information you provide to contact you with marketing information.