

# THANK YOU, RETAILERS!



**Arkansas**  
Scholarship Lottery

Thank you for your continued support of the Arkansas Scholarship Lottery!  
We appreciate your help in maintaining the health and well-being of our employees and players as we move forward during these challenging times.

*Your hard work does not go unnoticed.*

Please continue to take proper precautions to slow the spread of the virus throughout our communities. We would also like to remind you of the benefits of accepting debit and other electronic payment forms, which eliminates the need for exchanging potentially infected money.

- Retailers that accept debit cards as a form of payment have grown lottery sales by 17.8% compared to 6.9% for retailers that don't.
- Chain accounts that accept debit cards have grown lottery sales by 18.6% compared to 4.3% for chains that don't.
- Average stores that accept debit cards earns \$600 more per week in sales.
- Average chain stores could earn \$37k more in-store sales, which is \$1,500 in commissions per year.
- High performing stores could be missing out on as much as \$1,800!

## COMING SOON! SOCIAL DISTANCING FLOOR DECALS!

Limited quantities are available!  
Please contact your lottery sales representative  
if you are interested.

