



STATE OF ARKANSAS
ARKANSAS LOTTERY COMMISSION

Post Office Box 3238
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<http://myarkansaslottery.com>

July 25, 2012

Senator Johnny Key, Co-chair
Representative Mark Perry, Co-chair
Arkansas Lottery Commission Legislative Oversight Committee
One Capitol Mall, Room R-501
Little Rock, AR 72201

Gentlemen:

In accordance with the letter of December 14, 2010, from the previous Co-chairs of the Arkansas Lottery Commission Legislative Oversight Committee, please consider this letter and the attachments as notice of the execution of a Non-Exclusive Licensing Agreement between the Arkansas Lottery Commission and Scientific Games International on July 9, 2012. Scientific Games International grants the ALC the non-exclusive right in the state of Arkansas to reproduce, use and make copies of the Property in association with the sale, marketing, advertising and promotion of a scratch-off instant-win lottery game to be conducted by the ALC and identified as AR-162 "Mardi Gras World™ (the "Game").

1. Date of agreement: July 9, 2012.
2. Term of agreement: The term of this Agreement shall commence on the date the Working Papers for the Game are signed and shall expire on the last day for claiming Game prizes as established by the ALC.
3. Vendor or other parties to the agreement: Scientific Games International.
4. Value (cost or cost savings) projected for the agreement: The base instant game contract price is 1.81% of net sales. There is a price of \$1.89 per 1000 tickets for FailSafe Barcode Services and a price of 1.5% of the prize fund for Points for Prizes Rewards/Merchandise Prizes and Fulfillment. The preceding costs are standard for ALC instant games. Additionally, SGI shall invoice the ALC in the amount of thirty seven thousand five hundred dollars (\$37,500) after fulfillment of the Grand Prizes is completed.

Copies of the executed documents are attached. Please let me know if you would like additional information or have any questions regarding this matter.

Respectfully,

A handwritten signature in black ink, appearing to read "Bishop Woolsley", with a long horizontal flourish extending to the right.

Bishop Woolsley
Director

Enclosure

cc: Ben Pickard, Chair, Arkansas Lottery Commission
Roger Norman, Legislative Auditor, Division of Legislative Audit

Order/Price Confirmation

Scientific Games International
1500 Bluegrass Lakes Parkway
Alpharetta, GA 30004

This letter constitutes the order of the ARKANSAS LOTTERY COMMISSION for nine hundred sixty thousand (960,000) ($\pm 5\%$) tickets of Instant Game No. 162 "Mardi Gras World™" as fully described in Version 1 of the "Game Specifications" document dated June 26, 2012 with Prize Structure Version A dated June 06, 2012. Final invoice will be based on total number of tickets sold based on percentage of sales (1.8100%).

Instant Ticket Lottery Game Services: 1.5800%
Web Site Marketing Services (Player's Club/Internet Marketing): 0.0900%
Play it Again™ and Second Chance Drawing Management Services: 0.1400%

The three (3) prices shown above are based upon the lottery implementing all three (3) services.

Points for Prizes Rewards/Merchandise Prizes and Fulfillment: 1.50% of the prize fund for all instant games included in program.

You are hereby authorized to proceed with the production of game tickets and performance of the associated services according to the specifications contained herein.

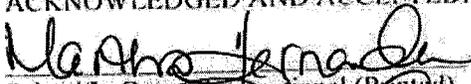
Options	Quantity	Price
FailSafe® Barcode	960,000	\$1.89 per 1000
UV		No Charge

Total Price For Options (estimated)

Total price per (1,000): \$1.89

ACKNOWLEDGED AND ACCEPTED:

ACKNOWLEDGED AND ACCEPTED:


Scientific Games International (Printed)


Arkansas Lottery Commission (Printed)


Scientific Games International (Signature)


Arkansas Lottery Commission (Signature)

Date

7/9/12

Date

7/9/12