



With the help of our retailers, the Arkansas Scholarship Lottery creates winning people, winning futures, and winning moments! This newsletter will keep you up to date on the latest lottery information and retailer best practices and tips, which will ultimately help increase sales at your location. You can also visit the retailer section of our website to learn more at <https://MyArkansasLottery.com/about/retailer-information>.

JUNE'S *New Games!*

**PLAY.
 SCRATCH.
 WIN.**



**Launching
 June 2!**

GAME DETAILS

(\$10) Cash Mania
 Game 899
 Top Prize: \$200,000
 Overall Odds: 1 in 3.03
 Top Prize Odds: 1 in 360,000

(\$5) Win \$500!
 Game 898
 Top Prize: \$500
 Overall Odds: 1 in 3.84
 Top Prize Odds: 1 in 500

(\$2) America's 250th
 Game 897
 Top Prize: \$250
 Overall Odds: 1 in 4.16
 Top Prize Odds: 1 in 653

(\$1) Crazy Dough
 Game 896
 Top Prize: \$5,000
 Overall Odds: 1 in 4.72
 Top Prize Odds: 1 in 440,000

CASH MANIA

Launching on June 2, Cash Mania is an all-new instant ticket that offers plenty of prizes for \$10. The ticket features a top prize of \$200,000, plus auto-wins, 5X symbols, and a WIN ALL symbol that awards all prizes shown on the ticket. With its colorful ticket art, Cash Mania is sure to catch your players' attention when it hits the shelves.



PLAY. SCRATCH. WIN.





GAME OF THE MONTH

The Game of the Month for June is \$100,000 Platinum Crossword! This game is worth **DOUBLE** points all month!

ARKANSAS SCHOLARSHIP LOTTERY

\$10 \$100,000 PLATINUM CROSSWORD

YOUR 20 LETTERS

\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$

BONUS MULTIPLIER

2X

If you win a prize in the PRIZE LEGEND, multiply that prize by the multiplier shown in the BONUS MULTIPLIER box!

Scratch the YOUR 20 LETTERS box to reveal your letters. Scratch every letter in GAME 1, GAME 2 and GAME 3 that matches each of YOUR 20 LETTERS.

Uncover the complete game, win the PRIZE prize!

GAME 1 ▲

PRIZE LEGEND

FIND	WIN
3 WORDS	\$10
4 WORDS	\$20
5 WORDS	\$50
6 WORDS	\$100
7 WORDS	\$1,000
8 WORDS	\$10,000
9 WORDS	\$100,000

GAME 2 ►

GAME 3 ◀

CHANCE TO WIN ON ALL THREE GAMES!

See ticket back for full play instructions.

TICKETS MAY CONTINUE TO BE SOLD AFTER ALL TOP PRIZES HAVE BEEN CLAIMED.

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure to have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.

FAST PLAY

FAST PLAY GAMES LAUNCHING

CRAZY 8s and LUCKY LOOT will launch June 1.
QUICK CARDS and \$2 BINGO will launch June 29.



FAST PLAY GAMES LEAVING

The last day to sell TIC TAC TOE and HOT DICE is May 31.
The last day to sell FISH FINDER and HOT CASH is June 28.



GAME OVER

LAST DAY TO REDEEM:
06/16/2026

- \$50 or \$100! 2025 Edition
- 10X[®] the Cash
- 20X the Cash
- Psychedelic Payout
- Lady Luck
- 5X the Luck
- Double Match
- Loteria[™]

LAST DAY TO REDEEM:
08/18/2026

- \$50,000 Frenzy
- 100X the Cash
- Jackpot Bucks
- Big Bucks
- \$500 Loaded
- Crossword X-tra[®]
- Red White and Blue 7s
- Elf

LAST DAY TO SELL:
07/08/26

LAST DAY TO REDEEM:
10/06/2026

- 50X the Cash
- 200X the Cash
- Neon \$100
- Holiday Cash
- X10 High Roller
- X20 High Roller
- X50 High Roller
- Peppermint Cash Multiplier



The days are numbered for these ASL games. **Note:** The last day to redeem is also the final Play It Again[®] entry deadline for that game.

UPCOMING INSTANT GAMES SCHEDULE

JUNE

Launching: June 2

JULY

Launching: June 30

AUGUST

Launching: August 4

SEPTEMBER

Launching: September 1

OCTOBER

Launching: September 29

PLAY.
SCRATCH.
WIN.

WINNING RETAILERS



WINNING RETAILERS

JEEWAN GROCERIES, PINE BLUFF

L-R: Nick Hadwani, owner; Shiraj Hadwani, owner.

Selling lottery was initially a learning curve for Jeewan Groceries Store Manager Nick Hadwani. With hard work, dedication and a keen eye for customers' needs, the store has since earned a spot as one of the region's top lottery retailers.

“This was my first business, so there was a lot to learn,” Nick said. “But so far, so good. The lottery is definitely our store's specialty.”

When Nick bought the store in 2018, the lottery was already a mainstay with customers. To build customer loyalty and attract new players, the team doubled the number of lottery bins and offered more tickets for variety. They also relied heavily on their lottery sales representative to make sure players' favorite games were always accessible.

“Rain, snow or sunshine, we always have what they need,” Nick said. “That’s the whole purpose. Players can buy what they like, and it gives them a chance to win.”

Beyond keeping their bins stocked, the team knows the importance of being approachable to customers. Getting to know their regulars and extending a helping hand to newcomers has also helped boost ticket sales.

“We like to encourage them to try new games or even play for the first time,” Nick said. “They like us being friendly and honest.”

The team’s hard work has paid off with more than high ticket sales. With increased foot traffic from the lottery, the store has also seen higher sales of other items, like drinks, candy, and gas.

“We really appreciate that,” Nick said.

“

We like to encourage them to try new games or even play for the first time.

”

- Nick Hadwani

SUPPORTING STUDENTS WITH THE NORTHWEST ARKANSAS NATURALS



The Arkansas Scholarship Lottery partners with the Northwest Arkansas Naturals in Springdale to promote student scholarships. During a recent activation, the lottery team handed out swag to attendees who spun the prize wheel, and one team member—a former lottery scholarship recipient—threw the ceremonial first pitch before the game.

play^{it}
again

SECOND CHANCE DRAWING



There's a Play It Again[®]
Second-Chance drawing on
June 18, and your players
still have time to enter their
non-winning instant tickets into
The Club for a chance to win the
\$400,000 prize.

Visit <https://theclub.as/player-services.com/drawings#piaWinners> for a list of eligible games and their entry deadlines.

AND THE AWARD GOES TO STUDENTS WHO APPLY FOR SCHOLARSHIPS!

Retailers, are your calendars marked? The deadline for students to apply for Arkansas Scholarship Lottery-funded scholarships is just around the corner. A number of scholarships are available for both traditional and non-traditional students, including:

Arkansas Academic Challenge Scholarship

- Provides scholarships to Arkansas students whether they are enrolling in college, are currently enrolled in college, or are non-traditional students returning to college. The deadline to apply is July 1.

Arkansas Workforce Challenge Scholarship

- Provides financial assistance to Arkansas residents who apply for workforce training certificate programs for high-demand occupations.

ACCESS to Acceleration Scholarship (Replaces the Concurrent Challenge Scholarship)

- Qualified high school students may be eligible to enroll in college courses funded by the new Arkansas ACCESS to Acceleration (A2) Scholarship.

To learn more about these scholarships, visit MyArkansasLottery.com/scholarships.

TAKE THE NEXT STEP



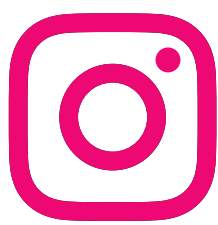
APPLY TODAY!

ASL AT THE JONESBORO OPEN



This year, for the first time ever, Powerball® partnered with the Disc Golf Pro Tour for its 10th annual Play It Again Sports Jonesboro Open. The Arkansas Scholarship Lottery extended this partnership by **participating as a Gold Sponsor and provided lottery-branded gift bags to the first 100 spectators** on Saturday. The lottery also held a social media contest ahead of the Open, offering event tickets to ten winners total.

FIND US ON SOCIAL MEDIA



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FOR IMPORTANT
UPDATES!



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& GET THE OFFICIAL
LOTTERY APP!