

Post Office Box 3238 Little Rock, Arkansas 72203-3238

Phone: (501) 683-2000 Fax: (501) 683-1878 http://myarkansaslottery.com

August 8, 2014

The Honorable Mike Beebe Governor of Arkansas State Capitol Little Rock, AR 72201

RE: Monthly Disclosure Reports

Dear Governor Beebe:

On behalf of our agency and the Commissioners of the Arkansas Lottery Commission, please accept the attached monthly disclosure reports pursuant to §§ 23-115-206 and 23-115-302 for the month of July 2014. The report contains the following information:

- 1. Contracts Awarded
- 2. Debt Set-Off Collections
- 3. Retailer Losses
- 4. Breakdown of Lottery Sales per County
- 5. Total Number of Retailers
- 6. Total Lottery Revenue
- 7. Prize Disbursements
- 8. Operating Expenses
- 9. Net Assets
- 10. Administrative Expenses
- 11. Unclaimed Prize Report
- 12. Arkansas Lottery Commission Minority- and Female-owned Business Report
- 13. Arkansas Lottery Commission Vendor Minority- and Female-owned Business Report
- 14. Arkansas Lottery Commission Demographics
- 15. Internal Auditor Report
- 16. Instant Ticket Games Released

Please call me if you have any questions or need additional information.

Respectfully submitted,

Bishop Woosley

Director

Enclosures

cc: John C. "Smokey" Campbell III, Chairman, Arkansas Lottery Commission



Post Office Box 3238 Little Rock, Arkansas 72203-3238

> Phone: (501) 683-2000 Fax: (501) 683-1878 http://myarkansaslottery.com

August 8, 2014

The Honorable Robert Thompson, Co-Chair The Honorable Mark Perry, Co-Chair Arkansas Lottery Commission Legislative Oversight Committee One Capitol Mall, Room R-501 Little Rock, AR 72201

RE: Monthly Disclosure Reports

Gentlemen:

On behalf of our agency and the Commissioners of the Arkansas Lottery Commission, please accept the attached monthly disclosure reports pursuant to §§ 23-115-206 and 23-115-302 for the month of July 2014. The report contains the following information:

- 1. Contracts Awarded
- 2. Debt Set-Off Collections
- 3. Retailer Losses
- 4. Breakdown of Lottery Sales per County
- 5. Total Number of Retailers
- 6. Total Lottery Revenue
- 7. Prize Disbursements
- 8. Operating Expenses
- 9. Net Assets
- 10. Administrative Expenses
- 11. Unclaimed Prize Report
- 12. Arkansas Lottery Commission Minority- and Female-owned Business Report
- 13. Arkansas Lottery Commission Vendor Minority- and Female-owned Business Report
- 14. Arkansas Lottery Commission Demographics
- 15. Internal Auditor Report
- 16. Instant Ticket Games Released

Please call me if you have any questions or need additional information.

Respectfully submitted,

Bishop Woosley

Director

Enclosures

Arkansas Lottery Commission Term Contracts for Goods and Services July 1 through July 31, 2014

- 1. On June 30, 2014, the Arkansas Lottery Commission (ALC) executed the renewal of a cloud hosting service agreement with the Multi-State Lottery Association (MUSL). The term of the agreement is for one (1) year, from July 1, 2014, through June 30, 2015, and will automatically renew for one (1) year periods unless ALC provides written notice to MUSL that it will not be renewing the contract within thirty (30) days of the current contract end date. The annual fee is \$25,000, which will automatically increase by 5% per year as the agreement is annually renewed. A copy of the agreement was provided to the Arkansas Lottery Commission Legislative Oversight Committee on July 10, 2014.
- 2. On July 8, 2014, ALC entered into an agreement with Mangan Holcomb Partners ("Mangan Holcomb") for Supplemental Advertising, Marketing and Media Services. All information related to the agreement was reviewed by the Arkansas Lottery Commission Legislative Oversight Committee on June 30, 2014.

Terms of Agreement: For a Period of one (1) year from date of award, with an option for renewal up to two (2) additional times in one (1) year increments or a portion thereof. ALC has the option to renegotiate at time of renewal.

Projected Total Value: Five percent (5%) of net media cost:

The personne (375) of the timedia co.	J.,
Creative Director	\$185.00 per hour
Art Director	\$170.00 per hour
Copy Writer	\$100.00 per hour
Account Supervisor	\$120.00 per hour
Account Manager	\$70.00 per hour
Staff Accountant	\$50.00 per hour
Promotional Specialist	\$100.00 per hour
Promotional Staff	\$25.00 per hour
Graphic Designer	\$105.00 per hour
Public Relations Director	\$185.00 per hour
Public Relations Coordinator	\$135.00 per hour
Production Director	\$185.00 per hour

3. On July 9, 2014, ALC entered into an agreement with Mitchell Communications Group, LLC ("Mitchell Communications") for Supplemental Advertising, Marketing and Media Services. All information related to the agreement was reviewed by the Arkansas Lottery Commission Legislative Oversight Committee on June 30, 2014.

Terms of Agreement: For a Period of one (1) year from date of award, with an option for renewal up to two (2) additional times in one (1) year increments or a portion thereof. ALC has the option to renegotiate at time of renewal.

Projected Total Value: Five percent (5%) of net media cost:

Creative Director	\$185.00 per hour
Art Director	\$170.00 per hour
Copy Writer	\$100.00 per hour
Account Supervisor	\$120.00 per hour
Account Manager	\$70.00 per hour
Staff Accountant	\$50.00 per hour
Promotional Specialist	\$100.00 per hour
Promotional Staff	\$25.00 per hour
Graphic Designer	\$105.00 per hour
Public Relations Director	\$185.00 per hour
Public Relations Coordinator	\$135.00 per hour
Production Director	\$185.00 per hour

Arkansas Lottery Commission Debt Set-Off / Retailer Losses July 2014

1. Debt Set-Off:

a.	Department of Finance and Administration	\$11,995.30
b.	Office of Child Support Enforcement - Child Support	\$ 1,777.00
	Total Debt Set-Off:	\$ 13,772.30

2. Retailer losses for period July 1 through July 31, 2014: None.

ARKANSAS LOTTERY COMMISSION RETAIL SALES BY COUNTY July 1 through July 31, 2014

	ARKANSAS			DECADES OF		INSTANT	MEGA	NATURAL		TOTAL SALES
COUNTY	50/50	CASH 3	CASH 4	DOLLARS	FAST PLAY	SETTLEMENTS	MILLIONS	STATE JACKPOT	POWERBALL	FOR COUNTY
ARKANSAS	\$5.00	\$6,632.50	\$7,497.00	\$1,450.00	\$11,243.00	\$369,282.00	\$8,896.00	\$6,626.00	\$15,672.00	\$427,303.50
ASHLEY	\$15.00	\$9,868.00	\$9,439.00	\$996.00	\$3,288.00	\$86,196.00	\$4,740.00	\$1,886.00	\$11,661.00	\$128,089.00
BAXTER	\$85.00	\$4,305.50	\$2,302.00	\$3,550.00	\$7,930.00	\$308,334.00	\$13,304.00	\$10,657.00	\$29,469.00	\$379,936.50
BENTON	\$150.00	\$3,706.50	\$1,941.50	\$8,944.00	\$19,282.00	\$716,720.00	\$49,363.00	\$16,465.00	\$103,312.00	\$919,884.00
BOONE	\$50.00	\$1,695.50	\$1,794.00	\$1,362.00	\$6,626.00	\$349,444.00	\$10,121.00	\$4,343.00	\$21,581.00	\$397,016.50
BRADLEY	\$25.00	\$1,516.50	\$1,293.50	\$516.00	\$3,955.00	\$117,300.00	\$2,489.00	\$2,146.00	\$4,799.00	\$134,040.00
CALHOUN	\$0.00	\$1,377.50	\$774.50	\$324.00	\$1,593.00	\$37,156.00	\$910.00	\$730.00	\$1,670.00	\$44,535.00
CARROLL	\$60.00	\$1,140.00	\$1,353.00	\$1,986.00	\$15,294.00	\$208,690.00	\$7,633.00	\$3,724.00	\$16,745.00	\$256,625.00
CHICOT	\$55.00	\$6,602.00	\$3,824.50	\$1,818.00	\$2,040.00	\$125,184.00	\$16,808.00	\$5,682.00	\$33,875.00	\$195,888.50
CLARK	\$10.00	\$2,704.00	\$1,780.00	\$918.00	\$8,893.00	\$250,223.00	\$6,274.00	\$4,233.00	\$12,833.00	\$287,868.00
CLAY	\$20.00	\$283.00	\$87.00	\$612.00	\$699.00	\$81,745.00	\$1,356.00	\$808.00	\$3,701.00	\$89,311.00
CLEBURNE	\$30.00	\$696.50	\$522.50	\$1,908.00	\$6,993.00	\$249,038.00	\$11,434.00	\$8,907.00	\$20,134.00	\$299,663.00
CLEVELAND	\$10.00	\$768.00	\$560.00	\$168.00	\$1,565.00	\$34,500.00	\$1,466.00	\$753.00	\$2,970.00	\$42,760.00
COLUMBIA	\$10.00	\$9,204.50	\$8,669.50	\$1,078.00	\$26,705.00	\$177,821.00	\$4,840.00	\$3,107.00	\$9,012.00	\$240,447.00
CONWAY	\$20.00	\$6,882.00	\$3,284.00	\$1,440.00	\$5,992.00	\$379,565.00	\$8,625.00	\$6,633.00	\$18,899.00	\$431,340.00
CRAIGHEAD	\$520.00	\$9,404.50	\$4,752.00	\$3,814.00	\$27,663.00	\$957,875.00	\$23,836.00	\$12,901.00	\$52,731.00	\$1,093,496.50
CRAWFORD	\$45.00	\$2,055.00	\$902.00	\$2,612.00	\$5,402.00	\$263,816.00	\$16,481.00	\$8,416.00	\$32,946.00	\$332,675.00
CRITTENDEN	\$135.00	\$12,807.50	\$10,597.50	\$3,978.00	\$6,292.00	\$435,681.00	\$22,567.00	\$7,977.00	\$53,244.00	\$553,279.00
CROSS	\$30.00	\$2,078.50	\$2,155.50	\$494.00	\$10,451.00	\$164,503.00	\$3,739.00	\$3,055.00	\$8,459.00	\$194,965.00
DALLAS	\$0.00	\$1,573.50	\$584.00	\$450.00	\$4,711.00	\$94,340.00	\$3,050.00	\$1,906.00	\$5,121.00	\$111,735.50
DESHA	\$15.00	\$1,467.00	\$641.00	\$598.00	\$20,985.00	\$130,020.00	\$4,179.00	\$3,210.00	\$10,028.00	\$171,143.00
DREW	\$5.00	\$1,391.00	\$662.50	\$1,322.00	\$5,265.00	\$144,385.00	\$5,362.00	\$2,924.00	\$11,307.00	\$172,623.50
FAULKNER	\$195.00	\$9,035.00	\$5,368.00	\$6,540.00	\$13,374.00	\$901,163.00	\$33,029.00	\$21,269.00	\$67,841.00	\$1,057,814.00
FRANKLIN	\$15.00	\$573.00	\$151.00	\$794.00	\$4,707.00	\$111,160.00	\$5,345.00	\$2,350.00	\$10,879.00	\$135,974.00
FULTON	\$30.00	\$287.00	\$104.00	\$342.00	\$509.00	\$55,465.00	\$1,959.00	\$996.00	\$4,120.00	\$63,812.00
GARLAND	\$295.00	\$7,544.00	\$7,618.50	\$9,692.00	\$28,389.00	\$718,253.00	\$44,289.00	\$36,209.00	\$82,797.00	\$935,086.50
GRANT	\$20.00	\$285.00	\$158.00	\$770.00	\$1,540.00	\$105,613.00	\$3,948.00	\$2,871.00	\$8,154.00	\$123,359.00
GREENE	\$125.00	\$1,245.00	\$759.50	\$1,906.00	\$5,123.00	\$445,703.00	\$10,809.00	\$5,823.00	\$22,318.00	\$493,811.50
HEMPSTEAD	\$25.00	\$22,868.00	\$7,845.50	\$792.00	\$3,499.00	\$265,083.00	\$6,612.00	\$3,065.00	\$10,686.00	\$320,475.50
HOT SPRING	\$25.00	\$1,497.00	\$663.00	\$1,828.00	\$6,470.00	\$250,702.00	\$9,529.00	\$7,222.00	\$16,554.00	\$294,490.00

ARKANSAS LOTTERY COMMISSION RETAIL SALES BY COUNTY July 1 through July 31, 2014

COUNTY	ARKANSAS 50/50	CASH 3	CASH 4	DECADES OF DOLLARS	FAST PLAY	INSTANT SETTLEMENTS	MEGA MILLIONS	NATURAL STATE JACKPOT	POWERBALL	TOTAL SALES FOR COUNTY
HOWARD	\$25.00	\$17,764.50	\$7,322.50	\$622.00	\$3,812.00	\$137,433.00	\$4,065.00	\$2,336.00	\$6,393.00	\$179,773.00
INDEPENDENCE	\$35.00	\$3,007.50	\$638.50	\$2,142.00	\$23,543.00	\$486,891.00	\$10,624.00	\$9,126.00	\$22,643.00	\$558,650.00
IZARD	\$10.00	\$216.50	\$222.00	\$580.00	\$3,817.00	\$60,923.00	\$2,737.00	\$1,918.00	\$5,840.00	\$76,263.50
JACKSON	\$20.00	\$7,304.50	\$4,842.50	\$1,426.00	\$6,845.00	\$218,693.00	\$5,549.00	\$5,595.00	\$10,856.00	\$261,131.00
JEFFERSON	\$115.00	\$33,689.00	\$24,061.50	\$7,342.00	\$34,843.00	\$1,143,377.00	\$29,855.00	\$26,091.00	\$56,029.00	\$1,355,402.50
JOHNSON	\$25.00	\$695.50	\$463.50	\$1,298.00	\$9,783.00	\$185,960.00	\$6,806.00	\$3,958.00	\$13,666.00	\$222,655.00
LAFAYETTE	\$5.00	\$2,563.00	\$1,281.50	\$356.00	\$2,567.00	\$47,100.00	\$1,199.00	\$906.00	\$3,002.00	\$58,979.50
LAWRENCE	\$10.00	\$1,041.00	\$319.50	\$568.00	\$2,296.00	\$194,748.00	\$3,014.00	\$1,542.00	\$6,302.00	\$209,840.50
LEE	\$5.00	\$1,948.00	\$1,646.50	\$248.00	\$2,992.00	\$58,178.00	\$1,517.00	\$551.00	\$2,874.00	\$69,959.50
LINCOLN	\$10.00	\$343.50	\$108.50	\$476.00	\$615.00	\$74,749.00	\$2,119.00	\$2,782.00	\$4,043.00	\$85,246.00
LITTLE RIVER	\$25.00	\$3,338.00	\$2,455.00	\$576.00	\$4,652.00	\$76,944.00	\$2,533.00	\$1,169.00	\$4,698.00	\$96,390.00
LOGAN	\$50.00	\$605.50	\$182.50	\$1,084.00	\$5,703.00	\$165,860.00	\$5,945.00	\$3,092.00	\$12,133.00	\$194,655.00
LONOKE	\$70.00	\$7,239.50	\$3,804.00	\$7,594.00	\$23,619.00	\$766,858.00	\$25,574.00	\$18,994.00	\$52,134.00	\$905,886.50
MADISON	\$0.00	\$65.50	\$14.00	\$384.00	\$2,554.00	\$63,206.00	\$2,711.00	\$1,051.00	\$6,076.00	\$76,061.50
MARION	\$25.00	\$2,233.00	\$232.50	\$1,928.00	\$3,094.00	\$135,622.00	\$4,319.00	\$3,669.00	\$9,689.00	\$160,811.50
MILLER	\$15.00	\$23,375.00	\$7,738.50	\$1,512.00	\$10,367.00	\$357,425.00	\$10,223.00	\$3,772.00	\$18,185.00	\$432,612.50
MISSISSIPPI	\$65.00	\$41,558.00	\$17,490.50	\$1,426.00	\$4,187.00	\$441,986.00	\$10,383.00	\$4,511.00	\$21,853.00	\$543,459.50
MONROE	\$0.00	\$1,893.00	\$948.50	\$348.00	\$2,279.00	\$109,080.00	\$3,099.00	\$1,985.00	\$6,548.00	\$126,180.50
MONTGOMERY	\$5.00	\$14.00	\$5.00	\$392.00	\$7,913.00	\$24,046.00	\$1,553.00	\$823.00	\$3,146.00	\$37,897.00
NEVADA	\$30.00	\$2,912.00	\$777.50	\$800.00	\$6,551.00	\$164,955.00	\$3,368.00	\$1,562.00	\$5,823.00	\$186,778.50
NEWTON	\$0.00	\$113.00	\$12.00	\$310.00	\$2,476.00	\$59,339.00	\$1,432.00	\$626.00	\$2,250.00	\$66,558.00
OUACHITA	\$25.00	\$9,938.50	\$4,672.00	\$1,860.00	\$16,621.00	\$363,046.00	\$7,534.00	\$5,264.00	\$14,691.00	\$423,651.50
PERRY	\$10.00	\$361.50	\$204.00	\$446.00	\$764.00	\$69,816.00	\$3,134.00	\$1,485.00	\$5,566.00	\$81,786.50
PHILLIPS	\$55.00	\$6,809.50	\$4,023.00	\$1,168.00	\$2,149.00	\$153,346.00	\$10,019.00	\$2,335.00	\$20,438.00	\$200,342.50
PIKE	\$15.00	\$208.50	\$82.00	\$412.00	\$5,304.00	\$75,110.00	\$3,016.00	\$2,234.00	\$6,654.00	\$93,035.50
POINSETT	\$20.00	\$4,669.50	\$1,283.00	\$894.00	\$9,249.00	\$320,681.00	\$7,066.00	\$5,403.00	\$14,309.00	\$363,574.50
POLK	\$10.00	\$414.00	\$97.50	\$688.00	\$1,756.00	\$120,773.00	\$5,412.00	\$2,654.00	\$10,529.00	\$142,333.50
POPE	\$45.00	\$5,117.50	\$2,257.50	\$4,062.00	\$10,130.00	\$690,025.00	\$20,135.00	\$11,946.00	\$40,391.00	\$784,109.00
PRAIRIE	\$5.00	\$2,409.50	\$782.50	\$562.00	\$4,478.00	\$163,776.00	\$2,696.00	\$1,354.00	\$5,512.00	\$181,575.00
PULASKI	\$625.00	\$96,012.00	\$67,594.50	\$38,944.00	\$151,024.00	\$4,759,204.00	\$175,937.00	\$127,464.00	\$325,759.00	\$5,742,563.50
RANDOLPH	\$40.00	\$143.50	\$221.00	\$1,038.00	\$3,013.00	\$129,222.00	\$3,069.00	\$2,058.00	\$5,964.00	\$144,768.50

ARKANSAS LOTTERY COMMISSION RETAIL SALES BY COUNTY July 1 through July 31, 2014

COUNTY	ARKANSAS 50/50	CASH 3	CASH 4	DECADES OF DOLLARS	FAST PLAY	INSTANT SETTLEMENTS	MEGA MILLIONS	NATURAL STATE JACKPOT	POWERBALL	TOTAL SALES FOR COUNTY
SAINT FRANCIS	\$40.00	\$8,397.00	\$6,452.00	\$658.00	\$2,018.00	\$179,931.00	\$6,922.00	\$2,505.00	\$14,021.00	\$220,944.00
SALINE	\$125.00	\$6,150.50	\$3,612.00	\$7,534.00	\$28,864.00	\$871,922.00	\$34,073.00	\$22,910.00	\$72,235.00	\$1,047,425.50
SCOTT	\$5.00	\$216.00	\$163.00	\$302.00	\$834.00	\$73,904.00	\$2,808.00	\$1,415.00	\$5,831.00	\$85,478.00
SEARCY	\$20.00	\$653.00	\$642.00	\$396.00	\$734.00	\$78,978.00	\$1,840.00	\$1,347.00	\$4,338.00	\$88,948.00
SEBASTIAN	\$365.00	\$18,605.50	\$6,360.00	\$6,326.00	\$9,959.00	\$637,024.00	\$43,894.00	\$20,198.00	\$86,565.00	\$829,296.50
SEVIER	\$10.00	\$3,596.00	\$779.50	\$714.00	\$3,197.00	\$91,269.00	\$3,686.00	\$1,462.00	\$7,201.00	\$111,914.50
SHARP	\$45.00	\$573.50	\$219.50	\$896.00	\$17,378.00	\$191,934.00	\$4,653.00	\$3,212.00	\$9,894.00	\$228,805.00
STONE	\$20.00	\$909.00	\$306.00	\$612.00	\$5,313.00	\$72,240.00	\$3,385.00	\$2,551.00	\$5,805.00	\$91,141.00
UNION	\$50.00	\$47,407.50	\$21,384.50	\$1,942.00	\$9,174.00	\$570,251.00	\$14,687.00	\$6,187.00	\$28,180.00	\$699,263.00
VAN BUREN	\$10.00	\$1,326.00	\$401.50	\$1,048.00	\$1,886.00	\$118,693.00	\$4,821.00	\$3,441.00	\$9,363.00	\$140,989.50
WASHINGTON	\$370.00	\$15,400.00	\$5,067.00	\$10,194.00	\$39,854.00	\$1,128,884.00	\$59,395.00	\$26,067.00	\$117,048.00	\$1,402,279.00
WHITE	\$50.00	\$3,953.00	\$2,550.00	\$3,614.00	\$27,052.00	\$920,504.00	\$19,498.00	\$14,960.00	\$39,445.00	\$1,031,626.00
WOODRUFF	\$0.00	\$2,641.50	\$392.00	\$270.00	\$1,189.00	\$88,795.00	\$2,011.00	\$1,572.00	\$4,837.00	\$101,707.50
YELL	\$10.00	\$440.00	\$69.00	\$674.00	\$3,603.00	\$134,776.00	\$5,131.00	\$3,459.00	\$9,853.00	\$158,015.00

GRAND TOTALS	*Arkansas	*Cash 3	*Cash 4	*Decades of	*Fast Play	*Instant	*Mega	*Natural	*Powerball	*Totals
	50/50			Dollars			Millions	State Jackpot		
	\$4,540.00	\$519,765.00	\$292,265.50	\$179,668.00	\$786,529.00	\$25,512,437.00	\$926,440.00	\$566,436.00	\$1,842,130.00	\$30,630,210.50

^{*}Estimates

Arkansas Lottery Commission Total Number of Active Retailers July 2014

There were 1,882 active retailers as of July 31, 2014.

Arkansas Lottery Commisssion Statement of Net Position July 30, 2014

ASSETS

ASSETS	
Current assets:	
Cash and Cash Equivalents	\$ 4,304,980.04
Restricted Assets:	
Cash and cash equivalents	37,113,448.72
Accounts receivable	9,321,601.80
Prepaid items	38,022.49
Total current assets	50,778,053.05
Noncurrent assets:	
Restricted assets:	
Cash and cash equivalents	20,091,800.79
Deposits with Multi-State Lottery Association	1,794,079.20
Capital assets:	
Equipment	630,187.95
Leasehold Improvements	498,416.68
Less accumulated depreciation	(873,200.50)
Total noncurrent assets	22,141,284.12
Total assets	\$ 72,919,337.17
LIABILITIES	
Current liabilities:	
Accounts payable	\$ 315,325.88
Prizes payable	19,250,501.36
Accrued and other liabilities	883,660.37
Due to other funds of the State	927,029.74
Payable to ADHE	35,413,084.40
Compensated absences	288,022.97
Unearned revenue	295,941.22
Total current liabilities	57,373,565.94
Long-Term liabilities:	
Net OPEB obligation	1,023,635.88
Total long-term liabilities	1,023,635.88
Total liabilities	58,397,201.82
NET POSITION	
Net position:	
Invested in capital assets Restricted for:	255,404.13
Scholarship shortfall fund	20,000,000.00
Retailer fidelity fund	91,800.79
Deposits with Multi-State Lottery Assn.	1,794,079.20
Unclaimed prize reserve	1,700,364.32
Unrestricted	(9,319,513.09)
Total net position	14,522,135.35
Total liabilities & net position	\$ 72,919,337.17

Arkansas Lottery Commission Statement of Revenues, Expenses, and Changes in Net Position For One Month Ended July 31, 2014

	Current month	Year to date
Operating revenues: Instant ticket sales	\$ 25,741,338.00	Ф 05 744 000 00
Online ticket sales	\$ 25,741,338.00 5,141,214.00	\$ 25,741,338.00 5,141,214.00
Retailer application, fidelity and service fees	41,643.42	41,643.42
Other revenue	872.01	872.01
Office revenue	072.01	072.01
Total operating revenues	30,925,067.43	30,925,067.43
Operating expenses:		
Instant game prizes	17,845,447.08	17,845,447.08
Online game prizes	2,697,034.45	2,697,034.45
Retailer commissions	1,728,431.03	1,728,431.03
Gaming contract costs	1,531,888.14	1,531,888.14
Compensation and benefits	480,331.24	480,331.24
Marketing, advertising and promotions	52,713.47	52,713.47
General and administrative expenses	205,640.14	205,640.14
Services provided by ADHE	62,500.00	62,500.00
Services provided by Legislative Audit Agency	11,500.00	11,500.00
Legal and professional services	113.92	113.92
Depreciation	15,927.84	15,927.84
Total operating expenses	24,631,527.31	24,631,527.31
Operating income	6,293,540.12	6,293,540.12
Nonoperating revenue (expense): Interest income	26,315.04	26,315.04
Other Non Operating Income	20,313.04	
Income before transfers	6,319,855.16	6,319,855.16
Transfers to / from:		
Trust Account for ADHE	(5,928,447.99)	(5,928,447.99)
Arkansas Department of Human Services		
Change in net position	\$ 391,407.17	391,407.17
Total net position - beginning		14,130,728.18
Total net position - ending		\$ 14,522,135.35

Arkansas Lottery Commission Statement of Revenues, Expenses, and Changes in Net Position For One Month Ended July 31, 2014

Operation Revenues	CM Actual	%	CM Budget	%	CM Variance	YTD Actual	%	YTD Budget	%	YTD Variance
Operating Revenues Instant Games	\$ 25.741.338.00	83.24	\$ 25,876,500.00	80.20	\$ (135,162.00)	\$ 25,741,338.00	83.24	25,876,500.00	80.20	\$ (135,162.00)
OnLine Games	5,141,214.00	16.62	6,342,058.00	19.66	(1,200,844.00)	5,141,214.00	16.62	6,342,058.00	19.66	(1,200,844.00)
Retailer application, fidelity	41,643.42	0.13	46,000.00	0.14	(4,356.58)	41,643.42	0.13	46,000.00	0.14	(4,356.58)
Other Revenue	872.01	0.00	800.00	0.00	72.01	872.01	0.00	800.00	0.00	72.01
•									_	
Total Operating Revenues	30,925,067.43	100.00	32,265,358.00	100.00	(1,340,290.57)	30,925,067.43	100.00	32,265,358.00	100.00	(1,340,290.57)
							·		_	
Operating Expenses	17.045.447.00	F7 74	40,000,075,40	50.00	(507.000.04)	47.045.447.00	F7 74	10 000 075 10	50.00	(507.000.04)
Instant Game Prizes	17,845,447.08	57.71	18,383,375.12	56.98	(537,928.04)	17,845,447.08	57.71	18,383,375.12	56.98	(537,928.04)
On-Line Game Prizes	2,697,034.45	8.72	3,340,982.88	10.35	(643,948.43)	2,697,034.45	8.72	3,340,982.88	10.35	(643,948.43)
Retailer Commissions	1,728,431.03	5.59	1,804,244.00	5.59	(75,812.97)	1,728,431.03	5.59	1,804,244.00	5.59	(75,812.97)
Gaming Contract Costs	1,531,888.14	4.95	1,587,007.00	4.92	(55,118.86)	1,531,888.14	4.95	1,587,007.00	4.92	(55,118.86)
Staff Compensation & Benefits	480,331.24	1.55	533,142.00	1.65	(52,810.76)	480,331.24	1.55	533,142.00	1.65	(52,810.76)
Marketing, Advertising & Promo	52,713.47	0.17	416,666.00	1.29	(363,952.53)	52,713.47	0.17	416,666.00	1.29	(363,952.53)
General and administrative ex	205,640.14	0.66	114,166.00	0.35	91,474.14	205,640.14	0.66	114,166.00	0.35	91,474.14
Services Provided by Other Age	74,000.00	0.24	66,666.00	0.21	7,334.00	74,000.00	0.24	66,666.00	0.21	7,334.00
Legal and Professional Service	113.92	0.00	900.00	0.00	(786.08)	113.92	0.00	900.00	0.00	(786.08)
Capital asset depreciation	15,927.84	0.05	17,000.00	0.05	(1,072.16)	15,927.84	0.05	17,000.00	0.05	(1,072.16)
Total Operating Expenses	24,631,527.31	79.65	26,264,149.00	81.40	(1,632,621.69)	24,631,527.31	79.65	26,264,149.00	81.40_	(1,632,621.69)
Operating Income	6,293,540.12	20.35	6,001,209.00	18.60	292,331.12	6,293,540.12	20.35	6,001,209.00	18.60	292,331.12
Interest Income Non-Operating Revenue (Expens	26,315.04 -	0.09	11,666.00	0.04	14,649.04 -	26,315.04	0.09	11,666.00	0.04	14,649.04 -
Income before transfers	\$ 6,319,855.16	20.44	\$ 6,012,875.00	18.64	\$ 306,980.16	\$ 6,319,855.16	20.44	\$ 6,012,875.00	18.64	\$ 306,980.16

Arkansas Scholarship Commission Net Proceeds Transfer to Ed Trust Computation Modified Cash Basis For One Month Ended July 31, 2014

	Year to date	
Operating revenues:		
Instant ticket SETTLEMENTS \$	25,511,233.00	
Online ticket sales	5,141,214.00	
Retailer application, fidelity and service fees	41,643.42	
Other revenue	872.01	_
Total operating revenues	30,694,962.43	<u>.</u>
Operating expenses:		
Instant game prizes SETTLEMENTS	17,321,645.00	
Online game prizes	2,697,034.45	
Retailer commissions	1,728,431.03	
Gaming contract costs	1,531,888.14	
Compensation and benefits	480,331.24	
Marketing, advertising and promotions	52,713.47	
General and administrative expenses	205,640.14	
Services provided by ADHE	62,500.00	
Services provided by Legislative Audit Agency	11,500.00	
Legal and professional services	113.92	
Current year Capital Asset cost		
Total operating expenses	24,091,797.39	_
Change in net proceeds from operations	6,603,165.04	
Nonoperating revenue (expense):		
Interest Income	26,315.04	
Other Non Operating Income	0.00	
EDUCATION TRUST FUNDING-Current Year		
Less Act 1180 Unclaimed Prizes	(700,364.32)	
Less Transfer to ADHS		
Less Current year Fidelity Fund fees	(667.77)	restricted fund
Less Current year MUSL Reserves additions	0.00	see 23-115-103(17) and (19)(A)&(B)

NET PROCEEDS EARNED-Current Month

\$ 5,928,447.99

		Transfer		Interest	Total	
Totals	\$	34,557,219.69	\$	855,864.71	\$ 35,413,084.40	
ADHE Refund for excess funding 8/17/13	\$	2,138,092.38			\$ 2,138,092.38	
July 2013 funding - 8/15/13	\$	4,874,325.72	\$	17,045.97	\$ 4,891,371.69	
August transfer to ADHE 8/29/13	\$	(45,000,000.00)			\$ (45,000,000.00)	
August 2013 funding - 9/15/13	\$	6,383,238.35	\$	18,590.75	\$ 6,401,829.10	
August transfer to ADHE 9/13/13	\$	(5,000,000.00)			\$ (5,000,000.00)	
June 2013 Audit Adjustments funding - 10/15/13	\$	344,712.16			\$ 344,712.16	
September 2013 funding - 10/15/13	\$	6,022,883.01		883.09	\$ 6,023,766.10	
October 2013 funding - 11/15/13	\$	6,771,052.05		2,884.73	\$ 6,773,936.78	
November 2013 funding - 12/15/13	\$	6,762,989.54		5,363.18	\$ 6,768,352.72	
December 2013 funding - 1/15/14	\$	5,822,163.54	\$	9,055.12	\$ 5,831,218.66	
January 2014 funding -2/15/14	\$	5,604,272.88	\$	12,008.52	\$ 5,616,281.40	
February transfer to ADHE 2/3/14	\$	(27,000,000.00)			\$ (27,000,000.00)	
February transfer to ADHE 2/12/14	\$	(6,000,000.00)			\$ (6,000,000.00)	
Transfer from Shortfall Reserve 2/24/14	\$	12,000,000.00			\$ 12,000,000.00	
February transfer to ADHE 2/25/14	\$	(12,000,000.00)			\$ (12,000,000.00)	
February 2014 funding - 3/15/14	\$	5,908,720.60	\$	1,234.90	\$ 5,909,955.50	
February transfer to Shortfall Reserve 3/15/13	\$	(5,923,925.49)			\$ (5,923,925.49)	
March 2014 funding - 4/15/14	\$	7,324,141.28	\$	91.78	\$ 7,324,233.06	
March transfer to Shortfall Reserve 3/15/13	\$	(6,076,074.51)			\$ (6,076,074.51)	
April 2014 funding - 5/15/14	\$	7,475,645.50	\$	505.34	\$ 7,476,150.84	
May 2014 funding - 6/15/14	\$	6,509,958.59	\$	3,286.80	\$ 6,513,245.39	
June 2014 funding - 7/15/14	\$	11,921,510.53	\$	6,103.45	\$ 11,927,613.98	
ADHE Refund for excess funding 7/18/14	\$	2,319,467.65			\$ 2,319,467.65	
July 2014 funding - 7/15/14	\$	5,917,170.44	\$	11,277.55	\$ 5,928,447.99	

Arkansas Lottery Commission Unclaimed Prizes July 31, 2014

	Year		Year	
		Monthly		to Date
Reserve Balance July 1, 2014			\$1	1,000,000.00
1. Unclaimed lottery prize money:	\$	700,364.32	\$	700,364.32
2. Expenditures from unclaimed lottery prize money:		0.00		0.00
3. Reserved for future prizes, promotions or reserves:	\$	700,364.32	\$	700,364.32
4. Deposits to net lottery proceeds from unclaimed				
Lottery prize money:	\$	0.00	\$	0.00
Reserve Balance July 31, 2014			\$1	1,700,364,32

ARKANSAS LOTTERY COMMISSION MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT July 1 through July 31, 2014

Vendors	Goods or Services	Diversity Classification	July 2014	FY 2015 Total
Goddess Products	Office Furniture/Supplies	Minority-owned	\$996.32	\$996.32
		Totals	\$996.32	\$996.32

INTRALOT MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT

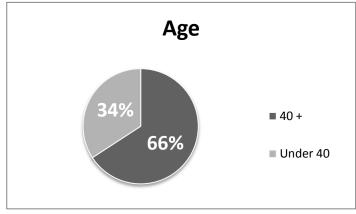
July 1 through July 31, 2014

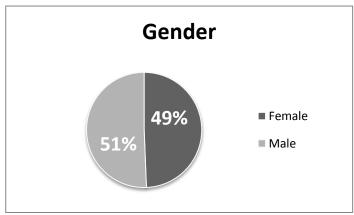
Vendors	Goods or Services	Diversity Classification	July 2014	FY 2015 Total
Goddess Products	Office Furniture/Supplies	Minority-owned	\$651.51	\$651.51
J Kelly Referrals and Information Services	Call Center/Information Services	Minority-owned	\$10,194.32	\$10,194.32
		Totals	\$10.845.83	\$10.845.83

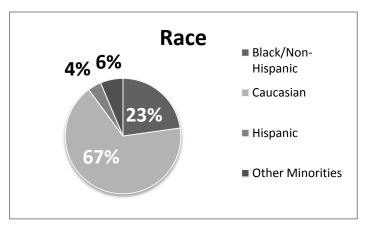
SCIENTIFIC GAMES MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT July 1 through July 31, 2014

Vendors	Goods or Services	Diversity Classification	July 2014	FY 2015 Total
Expedited Transportation Service	Transportation Services	Female-owned	\$250.00	\$250.00
Mr. Klean Carpet and Janitorial Service	Janitorial Services	Minority-owned	\$726.60	\$726.60
Premier Staffing	Staffing Services	Female-owned	\$4,384.38	\$4,384.38
	·	Totals	\$5 360 98	\$5,360,98

Arkansas Lottery Commission Demographics – July 2014







Total Number of Employees as of July 31, 2014: 79

Gender:	Race:	
Females – 39	Black/Non-Hispanic – 18	Hispanic – 3
Males – 40	Female – 12	Female - 2
	Male - 6	Male - 1
Age:		
Under 40 – 27	Caucasian – 53	Other – 5
40 + - 52	Female - 23	Female - 2
	Male - 30	Male - 3

Arkansas Lottery Commission – Internal Audit Arkansas Lottery Commission Legislative Oversight Committee Monthly Report August 8, 2014

No issues or problems have been reported to the Arkansas Lottery Commission since the previous report submitted to the Arkansas Lottery Commission Legislative Oversight Committee on July 10, 2014.

Arkansas Lottery Commission Instant & Fast Play Games July 2014

Sales for the following instant games began July 1, 2014. No ending dates have been determined for these games.

- \$1 Hundreds of Dollars
- \$2 I Love Cash
- \$5 Kings of Cash
- \$10 Franklin's Fortune

There were no new Fast Play games that began in July 2014.