August 8, 2014
The Honorable Mike Beebe
Governor of Arkansas
State Capitol
Little Rock, AR 72201

## RE: Monthly Disclosure Reports

Dear Governor Beebe:
On behalf of our agency and the Commissioners of the Arkansas Lottery Commission, please accept the attached monthly disclosure reports pursuant to §§ 23-115-206 and 23-115-302 for the month of July 2014. The report contains the following information:

1. Contracts Awarded
2. Debt Set-Off Collections
3. Retailer Losses
4. Breakdown of Lottery Sales per County
5. Total Number of Retailers
6. Total Lottery Revenue
7. Prize Disbursements
8. Operating Expenses
9. Net Assets
10. Administrative Expenses
11. Unclaimed Prize Report
12. Arkansas Lottery Commission Minority- and Female-owned Business Report
13. Arkansas Lottery Commission Vendor Minority- and Female-owned Business Report
14. Arkansas Lottery Commission Demographics
15. Internal Auditor Report
16. Instant Ticket Games Released

Please call me if you have any questions or need additional information.
Respectfully submitted,


## Enclosures

cc: John C. "Smokey" Campbell III, Chairman, Arkansas Lottery Commission

August 8, 2014
The Honorable Robert Thompson, Co-Chair
The Honorable Mark Perry, Co-Chair
Arkansas Lottery Commission Legislative Oversight Committee
One Capitol Mall, Room R-501
Little Rock, AR 72201

## RE: Monthly Disclosure Reports

Gentlemen:
On behalf of our agency and the Commissioners of the Arkansas Lottery Commission, please accept the attached monthly disclosure reports pursuant to §§ 23-115-206 and 23-115-302 for the month of July 2014. The report contains the following information:

1. Contracts Awarded
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16. Instant Ticket Games Released

Please call me if you have any questions or need additional information.
Respectfully submitted,


Bishop Woosley
Director

## Enclosures

cc: John C. "Smokey" Campbell III, Chairman, Arkansas Lottery Commission

# Arkansas Lottery Commission Term Contracts for Goods and Services July 1 through July 31, 2014 

1. On June 30, 2014, the Arkansas Lottery Commission (ALC) executed the renewal of a cloud hosting service agreement with the Multi-State Lottery Association (MUSL). The term of the agreement is for one (1) year, from July 1, 2014, through June 30, 2015, and will automatically renew for one (1) year periods unless ALC provides written notice to MUSL that it will not be renewing the contract within thirty (30) days of the current contract end date. The annual fee is $\$ 25,000$, which will automatically increase by $5 \%$ per year as the agreement is annually renewed. A copy of the agreement was provided to the Arkansas Lottery Commission Legislative Oversight Committee on July 10, 2014.
2. On July 8, 2014, ALC entered into an agreement with Mangan Holcomb Partners ("Mangan Holcomb") for Supplemental Advertising, Marketing and Media Services. All information related to the agreement was reviewed by the Arkansas Lottery Commission Legislative Oversight Committee on June 30, 2014.

Terms of Agreement: For a Period of one (1) year from date of award, with an option for renewal up to two (2) additional times in one (1) year increments or a portion thereof. ALC has the option to renegotiate at time of renewal.

Projected Total Value: Five percent (5\%) of net media cost:

| Creative Director | $\$ 185.00$ per hour |
| :--- | :--- |
| Art Director | $\$ 170.00$ per hour |
| Copy Writer | $\$ 100.00$ per hour |
| Account Supervisor | $\$ 120.00$ per hour |
| Account Manager | $\$ 70.00$ per hour |
| Staff Accountant | $\$ 50.00$ per hour |
| Promotional Specialist | $\$ 100.00$ per hour |
| Promotional Staff | $\$ 25.00$ per hour |
| Graphic Designer | $\$ 105.00$ per hour |
| Public Relations Director | $\$ 185.00$ per hour |
| Public Relations Coordinator | $\$ 135.00$ per hour |
| Production Director | $\$ 185.00$ per hour |

3. On July 9, 2014, ALC entered into an agreement with Mitchell Communications Group, LLC ("Mitchell Communications") for Supplemental Advertising, Marketing and Media Services. All information related to the agreement was reviewed by the Arkansas Lottery Commission Legislative Oversight Committee on June 30, 2014.

Terms of Agreement: For a Period of one (1) year from date of award, with an option for renewal up to two (2) additional times in one (1) year increments or a portion thereof. ALC has the option to renegotiate at time of renewal.

Projected Total Value: Five percent (5\%) of net media cost:
Creative Director
$\$ 185.00$ per hour
Art Director
Copy Writer
Account Supervisor
Account Manager
Staff Accountant
Promotional Specialist
Promotional Staff
Graphic Designer
Public Relations Director
Public Relations Coordinator Production Director $\$ 170.00$ per hour $\$ 100.00$ per hour $\$ 120.00$ per hour $\$ 70.00$ per hour $\$ 50.00$ per hour $\$ 100.00$ per hour $\$ 25.00$ per hour $\$ 105.00$ per hour $\$ 185.00$ per hour $\$ 135.00$ per hour $\$ 185.00$ per hour

## Arkansas Lottery Commission Debt Set-Off / Retailer Losses <br> July 2014

1. Debt Set-Off:
a. Department of Finance and Administration $\$ 11,995.30$
b. Office of Child Support Enforcement - Child Support $\quad \begin{array}{r}\text { Total Debt Set-Off: } \\ \end{array}$
2. Retailer losses for period July 1 through July 31, 2014: None.

ARKANSAS LOTTERY COMMISSION

## RETAIL SALES BY COUNTY

July 1 through July 31, 2014

| COUNTY | $\begin{gathered} \hline \text { ARKANSAS } \\ 50 / 50 \\ \hline \end{gathered}$ | CASH 3 | CASH 4 | DECADES OF DOLLARS | FAST PLAY | INSTANT SETTLEMENTS | MEGA MILLIONS | NATURAL STATE JACKPOT | POWERBALL | TOTAL SALES FOR COUNTY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ARKANSAS | \$5.00 | \$6,632.50 | \$7,497.00 | \$1,450.00 | \$11,243.00 | \$369,282.00 | \$8,896.00 | \$6,626.00 | \$15,672.00 | \$427,303.50 |
| ASHLEY | \$15.00 | \$9,868.00 | \$9,439.00 | \$996.00 | \$3,288.00 | \$86,196.00 | \$4,740.00 | \$1,886.00 | \$11,661.00 | \$128,089.00 |
| BAXTER | \$85.00 | \$4,305.50 | \$2,302.00 | \$3,550.00 | \$7,930.00 | \$308,334.00 | \$13,304.00 | \$10,657.00 | \$29,469.00 | \$379,936.50 |
| BENTON | \$150.00 | \$3,706.50 | \$1,941.50 | \$8,944.00 | \$19,282.00 | \$716,720.00 | \$49,363.00 | \$16,465.00 | \$103,312.00 | \$919,884.00 |
| BOONE | \$50.00 | \$1,695.50 | \$1,794.00 | \$1,362.00 | \$6,626.00 | \$349,444.00 | \$10,121.00 | \$4,343.00 | \$21,581.00 | \$397,016.50 |
| BRADLEY | \$25.00 | \$1,516.50 | \$1,293.50 | \$516.00 | \$3,955.00 | \$117,300.00 | \$2,489.00 | \$2,146.00 | \$4,799.00 | \$134,040.00 |
| CALHOUN | \$0.00 | \$1,377.50 | \$774.50 | \$324.00 | \$1,593.00 | \$37,156.00 | \$910.00 | \$730.00 | \$1,670.00 | \$44,535.00 |
| CARROLL | \$60.00 | \$1,140.00 | \$1,353.00 | \$1,986.00 | \$15,294.00 | \$208,690.00 | \$7,633.00 | \$3,724.00 | \$16,745.00 | \$256,625.00 |
| CHICOT | \$55.00 | \$6,602.00 | \$3,824.50 | \$1,818.00 | \$2,040.00 | \$125,184.00 | \$16,808.00 | \$5,682.00 | \$33,875.00 | \$195,888.50 |
| CLARK | \$10.00 | \$2,704.00 | \$1,780.00 | \$918.00 | \$8,893.00 | \$250,223.00 | \$6,274.00 | \$4,233.00 | \$12,833.00 | \$287,868.00 |
| CLAY | \$20.00 | \$283.00 | \$87.00 | \$612.00 | \$699.00 | \$81,745.00 | \$1,356.00 | \$808.00 | \$3,701.00 | \$89,311.00 |
| CLEBURNE | \$30.00 | \$696.50 | \$522.50 | \$1,908.00 | \$6,993.00 | \$249,038.00 | \$11,434.00 | \$8,907.00 | \$20,134.00 | \$299,663.00 |
| CLEVELAND | \$10.00 | \$768.00 | \$560.00 | \$168.00 | \$1,565.00 | \$34,500.00 | \$1,466.00 | \$753.00 | \$2,970.00 | \$42,760.00 |
| COLUMBIA | \$10.00 | \$9,204.50 | \$8,669.50 | \$1,078.00 | \$26,705.00 | \$177,821.00 | \$4,840.00 | \$3,107.00 | \$9,012.00 | \$240,447.00 |
| CONWAY | \$20.00 | \$6,882.00 | \$3,284.00 | \$1,440.00 | \$5,992.00 | \$379,565.00 | \$8,625.00 | \$6,633.00 | \$18,899.00 | \$431,340.00 |
| CRAIGHEAD | \$520.00 | \$9,404.50 | \$4,752.00 | \$3,814.00 | \$27,663.00 | \$957,875.00 | \$23,836.00 | \$12,901.00 | \$52,731.00 | \$1,093,496.50 |
| CRAWFORD | \$45.00 | \$2,055.00 | \$902.00 | \$2,612.00 | \$5,402.00 | \$263,816.00 | \$16,481.00 | \$8,416.00 | \$32,946.00 | \$332,675.00 |
| CRITTENDEN | \$135.00 | \$12,807.50 | \$10,597.50 | \$3,978.00 | \$6,292.00 | \$435,681.00 | \$22,567.00 | \$7,977.00 | \$53,244.00 | \$553,279.00 |
| CROSS | \$30.00 | \$2,078.50 | \$2,155.50 | \$494.00 | \$10,451.00 | \$164,503.00 | \$3,739.00 | \$3,055.00 | \$8,459.00 | \$194,965.00 |
| DALLAS | \$0.00 | \$1,573.50 | \$584.00 | \$450.00 | \$4,711.00 | \$94,340.00 | \$3,050.00 | \$1,906.00 | \$5,121.00 | \$111,735.50 |
| DESHA | \$15.00 | \$1,467.00 | \$641.00 | \$598.00 | \$20,985.00 | \$130,020.00 | \$4,179.00 | \$3,210.00 | \$10,028.00 | \$171,143.00 |
| DREW | \$5.00 | \$1,391.00 | \$662.50 | \$1,322.00 | \$5,265.00 | \$144,385.00 | \$5,362.00 | \$2,924.00 | \$11,307.00 | \$172,623.50 |
| FAULKNER | \$195.00 | \$9,035.00 | \$5,368.00 | \$6,540.00 | \$13,374.00 | \$901,163.00 | \$33,029.00 | \$21,269.00 | \$67,841.00 | \$1,057,814.00 |
| FRANKLIN | \$15.00 | \$573.00 | \$151.00 | \$794.00 | \$4,707.00 | \$111,160.00 | \$5,345.00 | \$2,350.00 | \$10,879.00 | \$135,974.00 |
| FULTON | \$30.00 | \$287.00 | \$104.00 | \$342.00 | \$509.00 | \$55,465.00 | \$1,959.00 | \$996.00 | \$4,120.00 | \$63,812.00 |
| GARLAND | \$295.00 | \$7,544.00 | \$7,618.50 | \$9,692.00 | \$28,389.00 | \$718,253.00 | \$44,289.00 | \$36,209.00 | \$82,797.00 | \$935,086.50 |
| GRANT | \$20.00 | \$285.00 | \$158.00 | \$770.00 | \$1,540.00 | \$105,613.00 | \$3,948.00 | \$2,871.00 | \$8,154.00 | \$123,359.00 |
| GREENE | \$125.00 | \$1,245.00 | \$759.50 | \$1,906.00 | \$5,123.00 | \$445,703.00 | \$10,809.00 | \$5,823.00 | \$22,318.00 | \$493,811.50 |
| HEMPSTEAD | \$25.00 | \$22,868.00 | \$7,845.50 | \$792.00 | \$3,499.00 | \$265,083.00 | \$6,612.00 | \$3,065.00 | \$10,686.00 | \$320,475.50 |
| HOT SPRING | \$25.00 | \$1,497.00 | \$663.00 | \$1,828.00 | \$6,470.00 | \$250,702.00 | \$9,529.00 | \$7,222.00 | \$16,554.00 | \$294,490.00 |

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ARKANSAS LOTTERY COMMISSION

## RETAIL SALES BY COUNTY

July 1 through July 31, 2014

| COUNTY | $\begin{gathered} \hline \text { ARKANSAS } \\ 50 / 50 \\ \hline \end{gathered}$ | CASH 3 | CASH 4 | DECADES OF DOLLARS | FAST PLAY | INSTANT SETTLEMENTS | MEGA MILLIONS | NATURAL STATE JACKPOT | POWERBALL | TOTAL SALES FOR COUNTY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| HOWARD | \$25.00 | \$17,764.50 | \$7,322.50 | \$622.00 | \$3,812.00 | \$137,433.00 | \$4,065.00 | \$2,336.00 | \$6,393.00 | \$179,773.00 |
| INDEPENDENCE | \$35.00 | \$3,007.50 | \$638.50 | \$2,142.00 | \$23,543.00 | \$486,891.00 | \$10,624.00 | \$9,126.00 | \$22,643.00 | \$558,650.00 |
| IZARD | \$10.00 | \$216.50 | \$222.00 | \$580.00 | \$3,817.00 | \$60,923.00 | \$2,737.00 | \$1,918.00 | \$5,840.00 | \$76,263.50 |
| JACKSON | \$20.00 | \$7,304.50 | \$4,842.50 | \$1,426.00 | \$6,845.00 | \$218,693.00 | \$5,549.00 | \$5,595.00 | \$10,856.00 | \$261,131.00 |
| JEFFERSON | \$115.00 | \$33,689.00 | \$24,061.50 | \$7,342.00 | \$34,843.00 | \$1,143,377.00 | \$29,855.00 | \$26,091.00 | \$56,029.00 | \$1,355,402.50 |
| JOHNSON | \$25.00 | \$695.50 | \$463.50 | \$1,298.00 | \$9,783.00 | \$185,960.00 | \$6,806.00 | \$3,958.00 | \$13,666.00 | \$222,655.00 |
| LAFAYETTE | \$5.00 | \$2,563.00 | \$1,281.50 | \$356.00 | \$2,567.00 | \$47,100.00 | \$1,199.00 | \$906.00 | \$3,002.00 | \$58,979.50 |
| LAWRENCE | \$10.00 | \$1,041.00 | \$319.50 | \$568.00 | \$2,296.00 | \$194,748.00 | \$3,014.00 | \$1,542.00 | \$6,302.00 | \$209,840.50 |
| LEE | \$5.00 | \$1,948.00 | \$1,646.50 | \$248.00 | \$2,992.00 | \$58,178.00 | \$1,517.00 | \$551.00 | \$2,874.00 | \$69,959.50 |
| LINCOLN | \$10.00 | \$343.50 | \$108.50 | \$476.00 | \$615.00 | \$74,749.00 | \$2,119.00 | \$2,782.00 | \$4,043.00 | \$85,246.00 |
| LITTLE RIVER | \$25.00 | \$3,338.00 | \$2,455.00 | \$576.00 | \$4,652.00 | \$76,944.00 | \$2,533.00 | \$1,169.00 | \$4,698.00 | \$96,390.00 |
| LOGAN | \$50.00 | \$605.50 | \$182.50 | \$1,084.00 | \$5,703.00 | \$165,860.00 | \$5,945.00 | \$3,092.00 | \$12,133.00 | \$194,655.00 |
| LONOKE | \$70.00 | \$7,239.50 | \$3,804.00 | \$7,594.00 | \$23,619.00 | \$766,858.00 | \$25,574.00 | \$18,994.00 | \$52,134.00 | \$905,886.50 |
| MADISON | \$0.00 | \$65.50 | \$14.00 | \$384.00 | \$2,554.00 | \$63,206.00 | \$2,711.00 | \$1,051.00 | \$6,076.00 | \$76,061.50 |
| MARION | \$25.00 | \$2,233.00 | \$232.50 | \$1,928.00 | \$3,094.00 | \$135,622.00 | \$4,319.00 | \$3,669.00 | \$9,689.00 | \$160,811.50 |
| MILLER | \$15.00 | \$23,375.00 | \$7,738.50 | \$1,512.00 | \$10,367.00 | \$357,425.00 | \$10,223.00 | \$3,772.00 | \$18,185.00 | \$432,612.50 |
| MISSISSIPPI | \$65.00 | \$41,558.00 | \$17,490.50 | \$1,426.00 | \$4,187.00 | \$441,986.00 | \$10,383.00 | \$4,511.00 | \$21,853.00 | \$543,459.50 |
| MONROE | \$0.00 | \$1,893.00 | \$948.50 | \$348.00 | \$2,279.00 | \$109,080.00 | \$3,099.00 | \$1,985.00 | \$6,548.00 | \$126,180.50 |
| MONTGOMERY | \$5.00 | \$14.00 | \$5.00 | \$392.00 | \$7,913.00 | \$24,046.00 | \$1,553.00 | \$823.00 | \$3,146.00 | \$37,897.00 |
| NEVADA | \$30.00 | \$2,912.00 | \$777.50 | \$800.00 | \$6,551.00 | \$164,955.00 | \$3,368.00 | \$1,562.00 | \$5,823.00 | \$186,778.50 |
| NEWTON | \$0.00 | \$113.00 | \$12.00 | \$310.00 | \$2,476.00 | \$59,339.00 | \$1,432.00 | \$626.00 | \$2,250.00 | \$66,558.00 |
| OUACHITA | \$25.00 | \$9,938.50 | \$4,672.00 | \$1,860.00 | \$16,621.00 | \$363,046.00 | \$7,534.00 | \$5,264.00 | \$14,691.00 | \$423,651.50 |
| PERRY | \$10.00 | \$361.50 | \$204.00 | \$446.00 | \$764.00 | \$69,816.00 | \$3,134.00 | \$1,485.00 | \$5,566.00 | \$81,786.50 |
| PHILLIPS | \$55.00 | \$6,809.50 | \$4,023.00 | \$1,168.00 | \$2,149.00 | \$153,346.00 | \$10,019.00 | \$2,335.00 | \$20,438.00 | \$200,342.50 |
| PIKE | \$15.00 | \$208.50 | \$82.00 | \$412.00 | \$5,304.00 | \$75,110.00 | \$3,016.00 | \$2,234.00 | \$6,654.00 | \$93,035.50 |
| POINSETT | \$20.00 | \$4,669.50 | \$1,283.00 | \$894.00 | \$9,249.00 | \$320,681.00 | \$7,066.00 | \$5,403.00 | \$14,309.00 | \$363,574.50 |
| POLK | \$10.00 | \$414.00 | \$97.50 | \$688.00 | \$1,756.00 | \$120,773.00 | \$5,412.00 | \$2,654.00 | \$10,529.00 | \$142,333.50 |
| POPE | \$45.00 | \$5,117.50 | \$2,257.50 | \$4,062.00 | \$10,130.00 | \$690,025.00 | \$20,135.00 | \$11,946.00 | \$40,391.00 | \$784,109.00 |
| PRAIRIE | \$5.00 | \$2,409.50 | \$782.50 | \$562.00 | \$4,478.00 | \$163,776.00 | \$2,696.00 | \$1,354.00 | \$5,512.00 | \$181,575.00 |
| PULASKI | \$625.00 | \$96,012.00 | \$67,594.50 | \$38,944.00 | \$151,024.00 | \$4,759,204.00 | \$175,937.00 | \$127,464.00 | \$325,759.00 | \$5,742,563.50 |
| RANDOLPH | \$40.00 | \$143.50 | \$221.00 | \$1,038.00 | \$3,013.00 | \$129,222.00 | \$3,069.00 | \$2,058.00 | \$5,964.00 | \$144,768.50 |

Page 2 of 3

ARKANSAS LOTTERY COMMISSION
RETAIL SALES BY COUNTY
July 1 through July 31, 2014

| COUNTY | $\begin{gathered} \text { ARKANSAS } \\ 50 / 50 \end{gathered}$ | CASH 3 | CASH 4 | $\begin{aligned} & \text { DECADES OF } \\ & \text { DOLLARS } \end{aligned}$ | FAST PLAY | INSTANT SETTLEMENTS | MEGA MILLIONS | NATURAL STATE JACKPOT | POWERBALL | TOTAL SALES FOR COUNTY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SAINT FRANCIS | \$40.00 | \$8,397.00 | \$6,452.00 | \$658.00 | \$2,018.00 | \$179,931.00 | \$6,922.00 | \$2,505.00 | \$14,021.00 | \$220,944.00 |
| SALINE | \$125.00 | \$6,150.50 | \$3,612.00 | \$7,534.00 | \$28,864.00 | \$871,922.00 | \$34,073.00 | \$22,910.00 | \$72,235.00 | \$1,047,425.50 |
| SCOTT | \$5.00 | \$216.00 | \$163.00 | \$302.00 | \$834.00 | \$73,904.00 | \$2,808.00 | \$1,415.00 | \$5,831.00 | \$85,478.00 |
| SEARCY | \$20.00 | \$653.00 | \$642.00 | \$396.00 | \$734.00 | \$78,978.00 | \$1,840.00 | \$1,347.00 | \$4,338.00 | \$88,948.00 |
| SEBASTIAN | \$365.00 | \$18,605.50 | \$6,360.00 | \$6,326.00 | \$9,959.00 | \$637,024.00 | \$43,894.00 | \$20,198.00 | \$86,565.00 | \$829,296.50 |
| SEVIER | \$10.00 | \$3,596.00 | \$779.50 | \$714.00 | \$3,197.00 | \$91,269.00 | \$3,686.00 | \$1,462.00 | \$7,201.00 | \$111,914.50 |
| SHARP | \$45.00 | \$573.50 | \$219.50 | \$896.00 | \$17,378.00 | \$191,934.00 | \$4,653.00 | \$3,212.00 | \$9,894.00 | \$228,805.00 |
| STONE | \$20.00 | \$909.00 | \$306.00 | \$612.00 | \$5,313.00 | \$72,240.00 | \$3,385.00 | \$2,551.00 | \$5,805.00 | \$91,141.00 |
| UNION | \$50.00 | \$47,407.50 | \$21,384.50 | \$1,942.00 | \$9,174.00 | \$570,251.00 | \$14,687.00 | \$6,187.00 | \$28,180.00 | \$699,263.00 |
| VAN BUREN | \$10.00 | \$1,326.00 | \$401.50 | \$1,048.00 | \$1,886.00 | \$118,693.00 | \$4,821.00 | \$3,441.00 | \$9,363.00 | \$140,989.50 |
| WASHINGTON | \$370.00 | \$15,400.00 | \$5,067.00 | \$10,194.00 | \$39,854.00 | \$1,128,884.00 | \$59,395.00 | \$26,067.00 | \$117,048.00 | \$1,402,279.00 |
| WHITE | \$50.00 | \$3,953.00 | \$2,550.00 | \$3,614.00 | \$27,052.00 | \$920,504.00 | \$19,498.00 | \$14,960.00 | \$39,445.00 | \$1,031,626.00 |
| WOODRUFF | \$0.00 | \$2,641.50 | \$392.00 | \$270.00 | \$1,189.00 | \$88,795.00 | \$2,011.00 | \$1,572.00 | \$4,837.00 | \$101,707.50 |
| YELL | \$10.00 | \$440.00 | \$69.00 | \$674.00 | \$3,603.00 | \$134,776.00 | \$5,131.00 | \$3,459.00 | \$9,853.00 | \$158,015.00 |
| GRAND TOTALS | *Arkansas 50/50 | *Cash 3 | *Cash 4 | *Decades of Dollars | *Fast Play | *Instant | *Mega Millions | *Natural State Jackpot | *Powerball | *Totals |
| *Estimates | \$4,540.00 | \$519,765.00 | \$292,265.50 | \$179,668.00 | \$786,529.00 | \$25,512,437.00 | \$926,440.00 | \$566,436.00 | \$1,842,130.00 | \$30,630,210.50 |

## Arkansas Lottery Commission

Total Number of Active Retailers July 2014

There were 1,882 active retailers as of July 31, 2014.

## Arkansas Lottery Commisssion Statement of Net Position July 30, 2014

Current assets:
Cash and Cash Equivalents
Restricted Assets:
Cash and cash equivalents
Accounts receivable
Prepaid items
Total current assets
Noncurrent assets:
Restricted assets:
Cash and cash equivalents 20,091,800.79
Deposits with Multi-State Lottery Association 1,794,079.20
Capital assets:
Equipment 630,187.95
Leasehold Improvements
Less accumulated depreciation
Total noncurrent assets
Total assets

## LIABILITIES

## Current liabilities:

Accounts payable
Prizes payable
Accrued and other liabilities
Due to other funds of the State
Payable to ADHE
Compensated absences
Unearned revenue
Total current liabilities
Long-Term liabilities:
Net OPEB obligation
Total long-term liabilities

Total liabilities

## NET POSITION

## Net position:

Invested in capital assets 255,404.13
Restricted for:
Scholarship shortfall fund
Retailer fidelity fund
Deposits with Multi-State Lottery Assn.
Unclaimed prize reserve
Unrestricted
Total net position
Total liabilities \& net position
\$ 4,304,980.04

37,113,448.72
9,321,601.80 38,022.49

50,778,053.05

498,416.68
(873,200.50)
22,141,284.12
\$ 72,919,337.17
\$ 315,325.88
19,250,501.36
883,660.37
927,029.74
35,413,084.40
288,022.97
295,941.22
57,373,565.94

1,023,635.88
1,023,635.88

58,397,201.82

20,000,000.00
91,800.79
1,794,079.20
1,700,364.32
(9,319,513.09)
14,522,135.35
$\xlongequal{\$ \quad 72,919,337.17}$

# Arkansas Lottery Commission <br> Statement of Revenues, Expenses, and Changes in Net Position For One Month Ended July 31, 2014 

|  |  | urrent month |  | Year to date |
| :---: | :---: | :---: | :---: | :---: |
| Operating revenues: |  |  |  |  |
| Instant ticket sales | \$ | 25,741,338.00 | \$ | 25,741,338.00 |
| Online ticket sales |  | 5,141,214.00 |  | 5,141,214.00 |
| Retailer application, fidelity and service fees |  | 41,643.42 |  | 41,643.42 |
| Other revenue |  | 872.01 |  | 872.01 |
| Total operating revenues |  | 30,925,067.43 |  | 30,925,067.43 |
| Operating expenses: |  |  |  |  |
| Instant game prizes |  | 17,845,447.08 |  | 17,845,447.08 |
| Online game prizes |  | 2,697,034.45 |  | 2,697,034.45 |
| Retailer commissions |  | 1,728,431.03 |  | 1,728,431.03 |
| Gaming contract costs |  | 1,531,888.14 |  | 1,531,888.14 |
| Compensation and benefits |  | 480,331.24 |  | 480,331.24 |
| Marketing, advertising and promotions |  | 52,713.47 |  | 52,713.47 |
| General and administrative expenses |  | 205,640.14 |  | 205,640.14 |
| Services provided by ADHE |  | 62,500.00 |  | 62,500.00 |
| Services provided by Legislative Audit Agency |  | 11,500.00 |  | 11,500.00 |
| Legal and professional services |  | 113.92 |  | 113.92 |
| Depreciation |  | 15,927.84 |  | 15,927.84 |
| Total operating expenses |  | 24,631,527.31 |  | 24,631,527.31 |
| Operating income |  | 6,293,540.12 |  | 6,293,540.12 |
| Nonoperating revenue (expense): |  |  |  |  |
| Interest income |  | 26,315.04 |  | 26,315.04 |
| Other Non Operating Income |  |  |  |  |
| Income before transfers |  | 6,319,855.16 |  | 6,319,855.16 |
| Transfers to / from: |  |  |  |  |
| Trust Account for ADHE |  | $(5,928,447.99)$ |  | (5,928,447.99) |
| Arkansas Department of Human Services |  |  |  |  |
| Change in net position | \$ | 391,407.17 |  | 391,407.17 |
| Total net position - beginning |  |  |  | 14,130,728.18 |
| Total net position - ending |  |  | \$ | 14,522,135.35 |

## Arkansas Lottery Commission

Statement of Revenues, Expenses, and Changes in Net Position

## For One Month Ended July 31, 2014

|  | CM Actual | \% | CM Budget | \% |  | CM Variance |  | YTD Actual | \% |  | YTD Budget | \% | YTD Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Revenues |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Instant Games | \$ 25,741,338.00 | 83.24 | \$ 25,876,500.00 | 80.20 |  | $(135,162.00)$ | \$ | 25,741,338.00 | 83.24 | \$ | 25,876,500.00 | 80.20 | \$ | $(135,162.00)$ |
| OnLine Games | 5,141,214.00 | 16.62 | 6,342,058.00 | 19.66 |  | (1,200,844.00) |  | 5,141,214.00 | 16.62 |  | 6,342,058.00 | 19.66 |  | (1,200,844.00) |
| Retailer application, fidelity | 41,643.42 | 0.13 | 46,000.00 | 0.14 |  | $(4,356.58)$ |  | 41,643.42 | 0.13 |  | 46,000.00 | 0.14 |  | $(4,356.58)$ |
| Other Revenue | 872.01 | 0.00 | 800.00 | 0.00 |  | 72.01 |  | 872.01 | 0.00 |  | 800.00 | 0.00 |  | 72.01 |
| Total Operating Revenues | 30,925,067.43 | 100.00 | 32,265,358.00 | 100.00 |  | $(1,340,290.57)$ |  | 30,925,067.43 | 100.00 |  | 32,265,358.00 | 100.00 |  | $(1,340,290.57)$ |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Instant Game Prizes | 17,845,447.08 | 57.71 | 18,383,375.12 | 56.98 |  | $(537,928.04)$ |  | 17,845,447.08 | 57.71 |  | 18,383,375.12 | 56.98 |  | $(537,928.04)$ |
| On-Line Game Prizes | 2,697,034.45 | 8.72 | 3,340,982.88 | 10.35 |  | (643,948.43) |  | 2,697,034.45 | 8.72 |  | 3,340,982.88 | 10.35 |  | $(643,948.43)$ |
| Retailer Commissions | 1,728,431.03 | 5.59 | 1,804,244.00 | 5.59 |  | $(75,812.97)$ |  | 1,728,431.03 | 5.59 |  | 1,804,244.00 | 5.59 |  | $(75,812.97)$ |
| Gaming Contract Costs | 1,531,888.14 | 4.95 | 1,587,007.00 | 4.92 |  | $(55,118.86)$ |  | 1,531,888.14 | 4.95 |  | 1,587,007.00 | 4.92 |  | $(55,118.86)$ |
| Staff Compensation \& Benefits | 480,331.24 | 1.55 | 533,142.00 | 1.65 |  | (52,810.76) |  | 480,331.24 | 1.55 |  | 533,142.00 | 1.65 |  | (52,810.76) |
| Marketing, Advertising \& Promo | 52,713.47 | 0.17 | 416,666.00 | 1.29 |  | $(363,952.53)$ |  | 52,713.47 | 0.17 |  | 416,666.00 | 1.29 |  | $(363,952.53)$ |
| General and administrative ex | 205,640.14 | 0.66 | 114,166.00 | 0.35 |  | 91,474.14 |  | 205,640.14 | 0.66 |  | 114,166.00 | 0.35 |  | 91,474.14 |
| Services Provided by Other Age | 74,000.00 | 0.24 | 66,666.00 | 0.21 |  | 7,334.00 |  | 74,000.00 | 0.24 |  | 66,666.00 | 0.21 |  | 7,334.00 |
| Legal and Professional Service | 113.92 | 0.00 | 900.00 | 0.00 |  | (786.08) |  | 113.92 | 0.00 |  | 900.00 | 0.00 |  | (786.08) |
| Capital asset depreciation | 15,927.84 | 0.05 | 17,000.00 | 0.05 |  | $(1,072.16)$ |  | 15,927.84 | 0.05 |  | 17,000.00 | 0.05 |  | $(1,072.16)$ |
| Total Operating Expenses | 24,631,527.31 | 79.65 | 26,264,149.00 | 81.40 |  | $(1,632,621.69)$ |  | 24,631,527.31 | 79.65 |  | 26,264,149.00 | 81.40 |  | (1,632,621.69) |
| Operating Income | 6,293,540.12 | 20.35 | 6,001,209.00 | 18.60 |  | 292,331.12 |  | 6,293,540.12 | 20.35 |  | 6,001,209.00 | 18.60 |  | 292,331.12 |
| Interest Income | 26,315.04 | 0.09 | 11,666.00 | 0.04 |  | 14,649.04 |  | 26,315.04 | 0.09 |  | 11,666.00 | 0.04 |  | 14,649.04 |
| Non-Operating Revenue (Expens | - |  |  |  |  | - |  | - |  |  |  |  |  | - |
| Income before transfers | \$ 6,319,855.16 | 20.44 | \$ 6,012,875.00 | 18.64 | \$ | 306,980.16 | \$ | 6,319,855.16 | 20.44 | \$ | 6,012,875.00 | 18.64 | \$ | 306,980.16 |

## Arkansas Scholarship Commission Net Proceeds Transfer to Ed Trust Computation Modified Cash Basis <br> For One Month Ended July 31, 2014

Operating revenues:
Instant ticket SETTLEMENTS
Online ticket sales
Retailer application, fidelity and service fees Other revenue

Total operating revenues

Operating expenses:

| Instant game prizes SETTLEMENTS | $17,321,645.00$ |
| :--- | ---: |
| Online game prizes | $2,697,034.45$ |
| Retailer commissions | $1,728,431.03$ |
| Gaming contract costs | $1,531,888.14$ |
| Compensation and benefits | $480,331.24$ |
| Marketing, advertising and promotions | $52,713.47$ |
| General and administrative expenses | $205,640.14$ |
| Services provided by ADHE | $62,500.00$ |
| Services provided by Legislative Audit Agency | $11,500.00$ |
| Legal and professional services | 113.92 |
| Current year Capital Asset cost | $24,091,797.39$ |
| Total operating expenses | $6,603,165.04$ |
|  |  |
| Change in net proceeds from operations | $26,315.04$ |
|  | 0.00 |
| Nonoperating revenue (expense): | $(700,364.32)$ |

Less Act 1180 Unclaimed Prizes
Less Transfer to ADHS
Less Current year Fidelity Fund fees
Less Current year MUSL Reserves additions

NET PROCEEDS EARNED-Current Month

## Totals

ADHE Refund for excess funding 8/17/13
July 2013 funding - 8/15/13
August transfer to ADHE 8/29/13
August 2013 funding - 9/15/13
August transfer to ADHE 9/13/13
June 2013 Audit Adjustments funding - 10/15/13
September 2013 funding - 10/15/13
October 2013 funding - 11/15/13
November 2013 funding - 12/15/13
December 2013 funding - 1/15/14
January 2014 funding -2/15/14
February transfer to ADHE 2/3/14
February transfer to ADHE 2/12/14
Transfer from Shortfall Reserve 2/24/14
February transfer to ADHE 2/25/14
February 2014 funding - 3/15/14
February transfer to Shortfall Reserve 3/15/13
March 2014 funding - 4/15/14
March transfer to Shortfall Reserve 3/15/13
April 2014 funding - 5/15/14
May 2014 funding - 6/15/14
June 2014 funding - 7/15/14
ADHE Refund for excess funding 7/18/14
July 2014 funding - 7/15/14

Year to date
\$

$25,511,233.00$
$5,141,214.00$
$41,643.42$
872.01

30,694,962.43
(667.77) restricted fund 0.00 see $23-115-103(17)$ and (19)(A)\&(B)

|  | Transfer |  | Interest |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ |  | \$ |  | \$ |  |
| \$ | 2,138,092.38 |  |  | \$ | 2,138,092.38 |
| \$ | 4,874,325.72 | \$ | 17,045.97 | \$ | 4,891,371.69 |
| \$ | (45,000,000.00) |  |  | \$ | (45,000,000.00) |
| \$ | 6,383,238.35 | \$ | 18,590.75 | \$ | 6,401,829.10 |
| \$ | (5,000,000.00) |  |  | $\$$ | (5,000,000.00) |
| \$ | 344,712.16 |  |  | \$ | 344,712.16 |
| \$ | 6,022,883.01 |  | 883.09 | \$ | 6,023,766.10 |
| \$ | 6,771,052.05 |  | 2,884.73 | \$ | 6,773,936.78 |
| \$ | 6,762,989.54 |  | 5,363.18 | \$ | 6,768,352.72 |
| \$ | 5,822,163.54 | \$ | 9,055.12 | \$ | 5,831,218.66 |
| \$ | 5,604,272.88 | \$ | 12,008.52 | \$ | 5,616,281.40 |
| \$ | (27,000,000.00) |  |  | \$ | (27,000,000.00) |
| \$ | (6,000,000.00) |  |  | \$ | (6,000,000.00) |
| \$ | 12,000,000.00 |  |  | \$ | 12,000,000.00 |
| \$ | (12,000,000.00) |  |  | \$ | (12,000,000.00) |
| \$ | 5,908,720.60 | \$ | 1,234.90 | \$ | 5,909,955.50 |
| \$ | $(5,923,925.49)$ |  |  | \$ | (5,923,925.49) |
| \$ | 7,324,141.28 | \$ | 91.78 | \$ | 7,324,233.06 |
| \$ | $(6,076,074.51)$ |  |  | \$ | (6,076,074.51) |
| \$ | 7,475,645.50 | \$ | 505.34 | \$ | 7,476,150.84 |
| \$ | 6,509,958.59 | \$ | 3,286.80 | \$ | 6,513,245.39 |
| \$ | 11,921,510.53 | \$ | 6,103.45 | \$ | 11,927,613.98 |
| \$ | 2,319,467.65 |  |  | \$ | 2,319,467.65 |
| \$ | 5,917,170.44 | \$ | 11,277.55 |  | 5,928,447.99 |

## Arkansas Lottery Commission

## Unclaimed Prizes

## July 31, 2014

|  |  | Year <br> to Date |  |
| :--- | ---: | ---: | ---: |
|  |  |  | Monthly |

## ARKANSAS LOTTERY COMMISSION MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT

July 1 through July 31, 2014

| Vendors | Goods or Services | Diversity Classification | July 2014 | FY 2015 Total |
| :---: | :---: | :---: | :---: | :---: |
| Goddess Products | Office Furniture/Supplies | Minority-owned | \$996.32 | \$996.32 |
|  |  | Totals | \$996.32 | \$996.32 |

INTRALOT MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT
July 1 through July 31, 2014

| Vendors | Goods or Services | Diversity Classification | July 2014 | FY 2015 Total |
| :--- | :--- | :--- | ---: | ---: |
| Goddess Products | Office Furniture/Supplies | Minority-owned | $\$ 651.51$ | $\$ 651.51$ |
| J Kelly Referrals and Information Services | Call Center/Information Services | Minority-owned | $\$ 10,194.32$ | $\$ 10,194.32$ |

SCIENTIFIC GAMES MINORITY- AND FEMALE-OWNED DIVERSITY COMPLIANCE REPORT
July 1 through July 31, 2014

| Vendors | Goods or Services | Diversity Classification | July 2014 | FY 2015 Total |
| :--- | :--- | :--- | ---: | ---: |
| Expedited Transportation Service | Transportation Services | Female-owned | $\$ 250.00$ | $\$ 250.00$ |
| Mr. Klean Carpet and Janitorial Service | Janitorial Services | Minority-owned | $\$ 726.60$ | $\$ 726.60$ |
| Premier Staffing | Staffing Services | Female-owned | $\$ 4,384.38$ | $\$ 4,384.38$ |

## Arkansas Lottery Commission

Demographics - July 2014


Total Number of Employees as of July 31, 2014: 79

Gender:
Females - 39
Males - 40

Age:
Under 40-27
$40+-52$

Race:
Black/Non-Hispanic - 18 Hispanic - 3
Female-12
Male-6

Caucasian - 53
Female-23
Male - 30

Other - 5
Female-2
Male - 3

Arkansas Lottery Commission - Internal Audit
Arkansas Lottery Commission Legislative Oversight Committee Monthly Report August 8, 2014

No issues or problems have been reported to the Arkansas Lottery Commission since the previous report submitted to the Arkansas Lottery Commission Legislative Oversight Committee on July 10, 2014.

## Arkansas Lottery Commission Instant \& Fast Play Games <br> July 2014

Sales for the following instant games began July 1, 2014. No ending dates have been determined for these games.
\$1 Hundreds of Dollars
\$2 I Love Cash
\$5 Kings of Cash
\$10 Franklin's Fortune

There were no new Fast Play games that began in July 2014.

