



**STATE OF ARKANSAS
ARKANSAS LOTTERY COMMISSION**

Post Office Box 3238
Little Rock, Arkansas 72203-3238
Phone: (501) 683-2000
Fax: (501) 683-1878
<http://myarkansaslottery.com>

INTENT TO AWARD

Bid Number: ALC-RFQ-140001

Bid Opening Date: June 5, 2014

Services: Supplemental Advertising, Marketing and Media Services

Projected Total Value: Five percent (5%) of net media cost

| | |
|------------------------------|-------------------|
| Creative Director | \$185.00 per hour |
| Art Director | \$170.00 per hour |
| Copy Writer | \$100.00 per hour |
| Account Supervisor | \$120.00 per hour |
| Account Manager | \$70.00 per hour |
| Staff Accountant | \$50.00 per hour |
| Promotional Specialist | \$100.00 per hour |
| Promotional Staff | \$25.00 per hour |
| Graphic Designer | \$105.00 per hour |
| Public Relations Director | \$185.00 per hour |
| Public Relations Coordinator | \$135.00 per hour |
| Production Director | \$185.00 per hour |

Posting Date: June 26, 2014

Vendor: Mitchell Communications Group

Contact: Jean C. Block, (501) 683-1893, jean.block@arkansas.gov