



\$2 Per Play

STARTING JACKPOT
\$250,000

Drawings on
Wednesday & Saturday
at 9 p.m.

Projected launch date:
September 18th

Anticipated first drawing:
September 21st



GET IN THE GAME WITH
LOTTO

- Make sure **LOTTO** is visible in your store
- Train staff on how to play and sell **LOTTO**
- Talk and engage with customers about **LOTTO**
- Keep **LOTTO** playslips near your register and fully stocked in Play Station
- Maintain enough cash on hand to redeem winning **LOTTO** tickets
- Pay attention to lottery terminal messages for **LOTTO** updates

QUESTIONS?

Contact your Lottery Marketing
Sales Representative.



SCAN THIS CODE
FOR MORE INFO
ON LOTTO