## ALXAYS KEEPYOUR BINS FULLY STOCKED! HERE'S WHY...



- Creates the perfect opportunity to cross-sell
- Persuades customers to spend their winnings in your store
- Offers a diverse product selection, which boosts customer loyalty

Visit the retailer section of our website for more best practices and tips, which will ultimately increase sales at your location at https://myarkansaslottery.com/about/retailer-information.