



Arkansas State Fair Giveaway

Official Contest Rules

1. **THE CONTEST.** The Arkansas State Fair is coming to town, and you know what that means: state fair food! Comment your favorite state fair food on our Instagram post, and be entered to win two parking passes and four general admission tickets plus Arkansas Scholarship Lottery merch.
2. **ENTRY PERIOD.** Entry for this contest will open when the contest entry asset goes live on Instagram on Mon., Sept. 29, 2025, at approximately 9 a.m. CDT. The entry period will close on Wed., Oct. 1, 2025, at 11:59 p.m. CDT.
3. **HOW TO ENTER.** To enter, comment with your favorite fair food on the Instagram post. Limit one entry per valid Instagram user.
4. **CONTEST ELIGIBILITY.** This contest is open to Instagram users 18 years of age or older. Winners must reside in Arkansas. The following are not eligible to enter the contest: Individuals who are incarcerated within a Division of Correction facility, the Division of Community Correction, or a county or municipal jail or detention facility; an employee of the Office of the Arkansas Lottery or their immediate family members living in the same household as the employee; any officer, employee, agent or subcontractor of an Office of the Arkansas Lottery vendor, or immediate family of the officer, employee, agent or subcontractor of an Office of the Arkansas Lottery vendor if that officer, employee, agent or subcontractor has access to confidential information that may compromise the integrity of a lottery. Immediate family or immediate family members shall include father, mother, sister, brother, husband, wife, child, grandmother, grandfather, grandchild, father-in-law, mother-in-law, sister-in-law, brother-in-law, son-in-law, daughter-in-law, stepchild, grandmother-in-law, grandfather-in-law, step grandchild or any individual acting as parent or guardian.

5. PRIZE WINNER SELECTION. After the entry period for the contest ends, comments will be downloaded. Each commenter will be assigned a number. Google's random number generator will be used by the advertising agency of record for ASL, CJRW, to select winners. Winners will be notified via direct message on Instagram. If a prize is not claimed within 24 hours, another random winner will be chosen until the prize is claimed. A valid Arkansas mailing address is required in order to claim and receive a prize.

6. PRIZES. Twenty-five (25) winners will each receive two (2) parking passes, four (4) admission tickets and Arkansas Scholarship Lottery merchandise. The total value of each prize pack is \$150.

7. PRIZE LIMITATIONS. Contest prizes are awarded in "as-is" condition. Prizes may not be substituted for another or monetary value.

8. RELEASE. To the fullest extent permitted by law, in exchange for the opportunity to enter and participate in the competition and win the prize, you (for yourself), your heirs, next of kin, administrators and executors forever waive, release and hold harmless ("RELEASE") any and all rights, claims, damages, liabilities, costs, attorneys' fees, expenses and causes of action whatsoever ("CLAIMS") that you may have against the sponsor, the competition vendors and suppliers, its affiliates, employees and agents, vendors and suppliers, the judges, prize providers and each of their respective related entities (The "RELEASED PARTIES"), and each such released parties' officers, directors, employees and agents. This release covers, without limitation, any claims arising directly or indirectly out of your entry into and participation in the competition, your status as an entrant, finalist and/or a potential and/or actual winner, and/or use or non-use of prize and includes, without limitation, claims based on personal injury, death, property damage, libel, slander, defamation, invasion of privacy/publicity, portrayal in a false light and any claim relating to the sponsor hereunder. Further, you hereby release the released parties from any third-party intellectual property claims arising from or in connection with your entry. This RELEASE survives the expiration of the competition.

9. PUBLICITY. Except where prohibited, participation in the contest constitutes your consent to the sponsor's use of your name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in perpetuity in any media, worldwide, without further payment or consideration to you and without obtaining any prior approvals.

10 INSTAGRAM DISCLOSURE. This promotion is in no way sponsored, endorsed, or administered by or associated with Instagram. You understand that you are providing your information to the organizers and not to Instagram. The information you provide will only be used as outlined above in the PUBLICITY section.

11. DISPUTES:

- A. If there is any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in Sweepstakes materials (including, but not limited to, point of sale, television, radio, and print advertising, promotional packaging, and other promotion media), the details of the Sweepstakes as set forth in these Official Rules prevail.
- B. Entrants agree, as is required by Arkansas State Law, that any claims or disputes in contract or tort that involve the Office of the Arkansas Lottery/Arkansas Scholarship Lottery with respect to this contest, are to be governed by Ark. Code Ann. §23-115-208 et seq which require such claims to be first presented to OAL and, provided that there is not a satisfactory resolution of the claim or dispute with OAL, by way of appeal to the Arkansas State Claims Commission.
- C. Nothing in these rules or the contest shall be construed as a waiver of the state's sovereign immunity.
- D. Exclusive venue regarding this contest involving any disputes with the Office of the Arkansas Lottery/Arkansas Scholarship Lottery shall be resolved in Pulaski County, Arkansas.

12. OFFICIAL RULES OR WINNERS LIST:

For a copy of the Official Rules or Winner List (available on or about Oct. 2, 2025), send a self-addressed, stamped envelope to the following address no later than Nov. 30, 2025. (Please specify "Official Rules" or "Winners"): Arkansas Scholarship Lottery, Arkansas State Fair Giveaway, LEGAL DEPARTMENT, 124 W. Capitol Ave. Suite 1400, Little Rock, AR 72201.

13. ADMINISTRATOR:

Office of the Arkansas Lottery/Arkansas Scholarship Lottery, 124 W. Capitol Ave. Suite 1400, Little Rock, AR 72201.