



## ***Great North American Eclipse Scratch-off Bundle Giveaway*** **Official Contest Rules**

1. **THE CONTEST.** The Great North American Eclipse will sweep over Arkansas on April 8, and the Arkansas Scholarship Lottery wants to add to the excitement with a giveaway! Leave a comment with the hidden word on the entry post on Facebook, and if you're right, you'll be entered to win a \$100 scratch-off bundle and lottery swag. Tag a friend in your comment to earn an extra entry.
2. **ENTRY PERIOD.** Entry for this contest will open when the contest entry assets go live on Facebook and Instagram on Friday, April 5, 2024 at approximately 1 p.m. The entry period will close at 11:59 p.m. on Monday, April 8, 2024.
3. **HOW TO ENTER.** To enter, comment on the entry post on Facebook to guess the hidden word using the clues in the puzzle. Tag a friend in your comments to earn an extra entry. Limit two entries per valid Facebook user.
4. **CONTEST ELIGIBILITY.** This contest is open to Facebook and Instagram users 18 years of age or older. Winners must reside in Arkansas. The following are not eligible to enter the contest: Individuals who are incarcerated in the Department of Correction, the Department of Community Correction, or a county or municipal jail or detention facility; an employee of the Office of the Arkansas Lottery or their immediate family members living in the same household as the employee; any officer, employee, agent or subcontractor of an Office of the Arkansas Lottery vendor, or immediate family of the officer, employee, agent, or subcontractor of an Office of the Arkansas Lottery vendor if that officer, employee, agent, or subcontractor has access to confidential information that may compromise the integrity of a lottery. Immediate family or immediate family members shall include father, mother, sister, brother, husband, wife, child, grandmother, grandfather, grandchild, father-in-law, mother-in-law, sister-in-law, brother-in-law, son-in-law,

daughter-in-law, stepchild, grandmother-in-law, grandfather-in-law, step grandchild, or any individual acting as parent or guardian.

5. PRIZE WINNER SELECTION. After the entry period for the contest ends, comments from each platform will be downloaded. Each commenter who correctly identified the hidden word (“Money”) will be assigned a number. One additional number will be assigned to each commenter who tagged a friend. Google’s random number generator will be used to select a winner for each platform. Winners will be notified via Facebook Messenger. If a prize is not claimed within 24 hours, another random winner will be chosen until the prize is claimed. A valid Arkansas mailing address is required in order to claim and receive a prize.

6. PRIZES. One winner on Facebook will receive a set of Arkansas Scholarship Lottery scratch-off tickets worth \$100 and lottery merchandise valued at \$75.

7. PRIZE LIMITATIONS. Contest prizes are awarded in “as is” condition. Prizes may not be substituted for another or monetary value.

8. RELEASE. To the fullest extent permitted by law, in exchange for the opportunity to enter and participate in the competition and win the prize, you (for yourself), your heirs, next of kin, administrators and executors forever waive, release and hold harmless (“RELEASE”) any and all rights, claims, damages, liabilities, costs, attorneys’ fees, expenses and causes of action whatsoever (“CLAIMS”) that you may have against the sponsor, the competition vendors and suppliers, its affiliates, employees and agents, vendors and suppliers, the judges, prize providers and each of their respective related entities (The “RELEASED PARTIES”), and each such released parties’ officers, directors, employees and agents. This release covers, without limitation, any claims arising directly or indirectly out of your entry into and participation in the competition, your status as an entrant, finalist and/or a potential and/or actual winner, and/or use or non-use of prize and includes, without limitation, claims based on personal injury, death, property damage, libel, slander, defamation, invasion of privacy/publicity, portrayal in a false light and any claim relating to the sponsor hereunder. Further, you hereby release the released parties from any third-party intellectual property claims arising from or in connection with your entry. This RELEASE survives the expiration of the competition.

9. PUBLICITY. Except where prohibited, participation in the contest constitutes your consent to the sponsor’s use of your name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in perpetuity in any media,

worldwide, without further payment or consideration to you and without obtaining any prior approvals.

10. FACEBOOK DISCLOSURE. This promotion is in no way sponsored, endorsed or administered by or associated with Facebook. You understand that you are providing your information to the organizers and not to Facebook. The information you provide will only be used as outlined above in the PUBLICITY section.