

**ALC Responses to Questions Submitted by Delahanty Consulting
Related to ALC-RFP-140001**

1. 1.3 CAUTION TO VENDORS. “Vendors are requested to respond to each numbered paragraph in the RFP.”

The vast majority of the 27 paragraphs in Section 1 and the 5 paragraphs of Section 2 of the RFP are informational or provide conditions. Does ALC want a reply to each specific paragraph or will a statement that the Vendor understands and agrees to adhere to all of section 1 sufficient?

ALC Response: The ALC will accept a statement of understanding and agreement to adhere to the information outlined in Section I as a response from a responding vendor.

2. Does ALC have a media clippings library that will be available to the Successful Vendor?

ALC Response: The ALC does not maintain a media clippings library.

3. Has ALC applied for any level of WLA certification for Responsible Gaming?

ALC Response: The ALC has not applied for any WLA certification.

4. 3.6 PROPOSAL REQUIREMENTS “The Vendor’s proposal must describe the following in detail:....”

Does the ALC prefer the required descriptions to be included in section 3.6 of the Proposal or in sections 3.3 and 3.4. Should the timeline required by the 3rd bullet in 3.6 be included with the individual components in 3.4, in section 3.6, or in section 5.6 IMPLEMENTATION ROLLOUT?

ALC Response: While responding vendors are cautioned that a full response that addresses the components outlined in the paragraphs cited is required for a complete evaluation of a responding vendor’s proposal, the ALC will accept proposals where vendors choose to consolidate information that is closely related but responsive to multiple sections of the RFP. To the extent responding vendors choose to consolidate information in proposals submitted, the ALC encourages responses that clearly indicate the portions of the RFP responsive information is intended to address.

5. 1.24 WARRANTIES and 5.1 VENDOR PROFILE Section 1.24 states that the Successful Vendor shall warrant that it is qualified to do business in Arkansas but Section 5.1 requires the Vendor submit proof that the Vendor is qualified to do business in the State of Arkansas.

The requirement of 1.24 is a standard requirement that requires a company to register in Arkansas if the company is awarded the contract. Section 5.1 will require all Vendors to

register with the State of Arkansas prior to submitting a proposal. Will the ALC consider changing the requirement in 5.1 to be the same as the requirement in section 1.24?

ALC Response: Successful vendor must comply with applicable Arkansas rules and laws as required to operate as a business in Arkansas.