



LOCATION: Jordan's Kwik Stop Corporate Offices, 900 East Jackson, Harrisburg (Poinsett County).



ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE:

Since the Lottery was established in Arkansas.



HISTORY OF JORDAN'S:

Brothers Andy and Jackie McClure founded Jordan's in 2002 with two stores. They named their convenience stores after Jackie's daughter, Jordan. Today they have 42 stores in 24 towns covering 13 counties (mostly in northwest Arkansas) making Jordan's the largest Arkansas-owned C-store chain. Jordan's employs 450 people and operates more like family than business, according to Andy. They even have several employees who have been with the company since it started 16 years ago. Andy's wife, Buddie, and Jackie's wife, Brooke, both work for the company along with the company's name sake, Jordan.

WINNING RETAILERS

LOTS OF SCRATCHIN' GOING ON!

The featured scratch-off tickets in October are the \$10 Big Multiplier with four self-contained games (5X The Cash, 10X The Cash, 25X The Cash and 50X The Cash) on one ticket and the \$5 Black and Gold that has an extra scratch-off game on the back!

Players can win up to 40 times with the Big Multiplier scratch-off with the top prize being \$250,000. The Club is promoted on the back of this ticket. So encourage your lottery customers to sign up for The Club for second-chance drawings and player rewards. It's free to sign up at MyArkansasLottery.com.



SCRATCH MY BACK!



Be watching for October's unique T-bar showing both sides of the Black and Gold scratch-off. Tell your lottery customers not to forget to scratch the front AND the back of this ticket for a chance to win up to 25 times and a top prize of \$100,000!

10 MORE CHANCES TO WIN ON THE BACK OF THE TICKET!

WINNING!

October Games!

(Note: These games launch October 2.)

(\$10) Big Multiplier (Game 470)

Top Prize: \$250,000
Overall Odds: 1 in 2.99
Top Prize Odds: 1 in 480,000

(\$5) Black and Gold (Game 469)

Top Prize: \$100,000
Overall Odds: 1 in 3.53
Top Prize Odds: 1 in 560,000

(\$2) \$20,000 Money Bag (Game 468)

Top Prize: \$20,000
Overall Odds: 1 in 3.98
Top Prize Odds: 1 in 480,000

(\$1) Cash on the Spot (Game 467)

Top Prize: \$3,000
Overall Odds: 1 in 4.85
Top Prize Odds: 1 in 420,000



COMING FAST ◀

Fast Play games **Hunting for Hundreds** and **Shopping Spree** launch October 1.

LEAVING FAST ▶

The last day to sell Fast Play games **Quick Cards** and **\$2 Bingo** is September 30th.

X Marks the Spot!

October's games of the month are the **5X**, **15X** and **25X**. They are worth **DOUBLE** the Points for Prizes® points all month long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.



▼ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 10/3/2018

- Money Stacks
- Fast Money
- \$200 Mania
- Bank On It!
- \$100,000 Triple Play
- Holiday Cheer
- \$10 Million Cash Spectacular

Last day to redeem: 11/20/2018

- \$125,000 Payout
- \$50K Cash
- \$20 Grand
- Win It All!
- Big Money Multiplier
- Multiplier Money
- Lucky Loot HD

Last day to sell: 10/31/2018

Last day to redeem: 1/29/2019

- Lucky Numbers
- Cash \$500's
- Cash Diamonds
- Cool 7's
- \$1 Lottery Ticket
- SCRABBLE™ Crossword
- Cash Money
- 50X The Money