

NEWSLETTER

This is your June 2018 retailer newsletter from the Arkansas Scholarship Lottery, created for our lottery retail partners in funding college scholarships for Arkansas students. Thank you!

#ThisIsWinning

ASK FOR THE DRAW GAME SALE!

Retailers, our promotion of the national draw games Powerball® and Mega Millions® in Arkansas starts this month – so be sure all employees ask your customers for the draw game sale, and if they'd like Power Play® and the Megaplier®, of course.









WINNINGRETAILERS

! LOCATION:

Exxon Quick Shop, at the corner of Caraway Road and Nettleton, Jonesboro; Sam Hameed, manager.

ARKANSAS SCHOLARSHIP LOTTERY RETAILER SINCE:

Inception, according to store clerk Lindsay Hammond, who's been there for five years.

FAVORITE GAME FOR CUSTOMERS:

"Anything new," Hammond said, \$1 and \$5 instant tickets especially. This location's instant ticket bin is brightly lit with LED lights, and is built into the counter so customers can clearly see the tickets at eye level. Hammond, who knows lottery and gladly shares her knowledge with the clientele, said she always asks for the sale – and upsells, too.

STORE SPECIALTY:

With everything from t-shirts to hookahs, Hammond said Exxon Quick Shop's "cool stuff" and friendliness make the difference. This vibrant, newly-remodeled location has many things going for it, but its prime location at the nexus of Jonesboro's two major thoroughfares may be its strongest asset.



(\$10) Emerald 10's

(Game 452) Top Prize: \$200,000 Overall Odds: I in 2.97 Top Prize Odds: I in 320,000

(\$5) Win \$500

(Game 451) Top Prize: \$500 Overall Odds: I in 3.69 Top Prize Odds: I in 500

(83) Cash 10X

(Game 450) Top Prize: \$70,000 Overall Odds: I in 3.58 Top Prize Odds: I in 440,000

(\$2) Double Deuces

(Game 449) Top Prize: \$20,000 Overall Odds: I in 4.06 Top Prize Odds: I in 480,000

(^{\$}I) BLAZING 777[®]

(Game 448) Top Prize: \$3,000 Overall Odds: I in 4.75 Top Prize Odds: I in 420,000



COMING FAST

Fast Play games Crazy 8's and Lucky Loot launch June 4.

LEAVING FAST

The last day to sell Fast Play games Tic Tac Toe and Hot **Dice** is June 3.

It's a game of the month Jackpot!

June's games of the month are the entire Jackpot family launched in May: \$5,000 Jackpot, \$20,000 Jackpot, \$100,000 Jackpot, and \$200,000 Jackpot. They're worth DOUBLE the Points for Prizes® points all month long!

There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.





(\$10)

GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 6/12/2018

- Triple Win
- Royal Jumbo Bucks • Quick 7's
- \$500 Bonus • Big Money Game
- WILLY WONKA GOLDEN TICKET™
- Last day to redeem: 7/17/2018
- Arkansas Millions
- Tic Tac Dough
- Double Frenzy Match for Cash
- LOTERIA™ • \$300.000 Fortune
- Money Mania Extra Play

- Last day to redeem: 8/21/2018
- Triple Dynamite 777 10X The Cash
- All The Money
- 25X The Cash
- Lots of \$100's
- 10X Extra! Crossword
- 5X The Cash
- Popeye®

- Last day to sell: 7/5/2018 Last day to redeem: 10/3/2018
- Money Stacks
- \$10 Million Cash Spectacular \$200 Mania \$100,000 Triple Play Holiday Cheer