

## NEWSLETTER

Thank you for being a retail partner with the Arkansas Scholarship Lottery. With your help we have funded more than 302,000 college scholarships for Arkansas students since 2009.

## **EARLY DELIVERY**

January instant tickets will be delivered to you on Friday, December 28. They should be activated Monday, December 31! Start the New Year right with your bins full!

# **ULTIMATE MILLIONS**



Lottery players love scratch-off tickets that have a \$1 million top prize. The \$20 Ultimate Millions instant ticket, which will launch **December 4**, should make sales during the holiday season merry and bright. The cyan color slightly screened with black is printed on premium silver foil paper so it will really stand out and catch players' eyes.

With more than \$35 million in prizes, it will make a lot of players extremely merry!

## Bundles are back in 2019!

The popular 5-Buck Bundle will be back for the entire month of January 2019. As in the past, players will get a \$3 Powerball® with Power Play®, a \$2 Mega Millions® ticket and a FREE \$1 Natural State Jackpot ticket.

For the first time ever the Arkansas Scholarship Lottery will sell a 10-Buck Bundle next February. Players will receive a \$3 Powerball® with Power Play®, a \$3 Mega Millions® with Megaplier®, a \$2 Lucky for Life®, a \$2 NSJ ticket and an additional FREE \$2 NSJ ticket.

All tickets for both Bundles will be Quick Picks. The Bundles will not be available on TVMs.

"Gimme
Five!"

The \$50 ticket is with \$50 No othe



The \$50 or \$100! instant ticket is loaded exclusivel

The \$50 or \$100! instant ticket is loaded exclusively with \$50 and \$100 prizes. No other prizes will be won on this \$10 ticket, and it has the BEST ODDS EVER to win \$100. Players will find this game intriguing so be sure you keep \$50 or \$100! tickets in your bins.



#### (\$20) Ultimate Millions

(Game 480) Top Prize: \$1,000,000 Overall Odds: I in 3.05 Top Prize Odds: I in 570,000

#### (\*10) \$50 or \$100!

(Game 479) Top Prize: \$100 Overall Odds: 1 in 8.62 Top Prize Odds: 1 in 27.75

#### (\$5) Cash Multiplier

(Game 478)
Top Prize: \$100,000
Overall Odds: I in 3.61
Top Prize Odds: I in 450,000

#### (§3) Bingo Extra

(Game 477) Top Prize: \$75,000 Overall Odds: I in 3.50 Top Prize Odds: I in 510,000

#### (<sup>\$</sup>I) Blackjack

(Game 476)
Top Prize: \$3,000
Overall Odds: I in 4.84
Top Prize Odds: I in 420,000



### **COMING FAST**

Fast Play games **Bingo** and **SnowFlake Melt** launch December 3.

### **LEAVING FAST**

The last day to sell Fast Play games **Tic Tac Rock** and **3 Times Lucky** is December 2.

## TRIPLE POINTS!

December's game of the month is the **Multiplier Crossword**. It's worth **TRIPLE** the Points for Prizes® points all month long.

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There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit MyArkansasLottery.com for details.





### **▼GAME OVER**

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

There was an error under "GAME OVER" in last month's newsletter. The last day to redeem the \$10,000 Loaded ticket is NOT November 20. At this time no end date has been set for \$10,000 Loaded.

We apologize for any confusion this may have caused.

Last day to sell: 12/19/2018

Last day to redeem: 3/19/2019

- 418 Bonus 7
- 430 Lady Jumbo Bucks
- 425 Cash \$100's
- 437 100X The Money
- 426 Cash \$200's
- 443 Bonus Payout
- 428 Cash \$1,000's 444 \$5,000 Jackpot

Last day to redeem: 1/29/2019

- 417 Lucky Numbers
- 427 Cash \$500's
- 419 Cash Diamonds
- 429 Cool 7's • 431 - SCRABBLE™ Crossword
- 420 \$1 Lottery Ticket • 421 - Cash Money
- 436 50X The Money