



# RETAILER NEWSLETTER

This is your Sept. 2017 retailer newsletter from the Arkansas Scholarship Lottery, created exclusively for our lottery retail partners in funding college scholarships for Arkansas students. Have a good month!

SEPT  
2017

## COMING DECEMBER 2017

### INSTANT TICKET PACK SIZE INCREASE FOR

## NEW \$20 GAMES



NEW \$20 PACK SIZE INCREASE  
SCHEDULED FOR DECEMBER 5, 2017

- **PACK QUANTITY INCREASE:** From 15 tickets to 30 tickets per pack for NEW \$20 GAMES
- **PACK VALUE INCREASE:** From \$300 to \$600.
- Packs at all other price points will remain \$300, and ticket quantities per pack will not be increased for the \$1, \$2, \$3, \$5, and \$10 games.

## Debit Cards Now Allowed

Since August 1, retailers have the option to allow debit card payments for Arkansas Scholarship Lottery products. Retailers may also accept other non-cash, non-deferred forms of payment such as Apple Pay and Google Wallet apps.

The law is not mandatory, but rather, it allows retailers discretion on whether they will accept debit card payments for lottery purchases. It does not allow for buying lottery tickets with credit cards or checks. "This allows more convenience for our customers and our retailers," Arkansas Scholarship Lottery Director Bishop Woosley said in a press release.



## STAY TUNED FOR MEGA MILLIONS® CHANGES!

Don't forget -- changes are coming next month to Mega Millions®. They include **better odds to win \$1 million, higher average jackpots, and faster-growing jackpots** with rolls of at least \$5 million. Starting Mega Millions® jackpots will more than **double to \$40 million**. (Currently, it starts at \$15 million.)

## MAKE ROOM!

Don't forget, retailers – next month comes the **Big Money Multiplier** game, a new \$10 game on a new oversized ticket where players can win up to 40 times!

Stay tuned!



The cost to play Mega Millions® will increase to \$2 per play; the Megaplier® cost will remain at an additional \$1 per play. **A stepdown of available multi-draws in the current version of Mega Millions® started August 18**. From that point on, the number of future draws available for the present game will decrease with each draw – all leading to the new game change on Saturday, October 28. **The old playslips won't work!** The first drawing for the new modified Mega Millions® will be Tuesday, October 31.

# FIVE FOR SEPTEMBER

(Note: These games launch August 29.)



## GAME DETAILS

- (\$10) \$300,000 Fortune** (Game 411)  
Win up to \$300,000  
Overall Odds: 1 in 2.94  
Top Prize Odds: 1 in 400,000
- (\$5) \$100,000 Triple Play** (Game 410)  
Win up to \$100,000  
Overall Odds: 1 in 3.71  
Top Prize Odds: 1 in 560,000
- (\$3) 10X Extra! Crossword** (Game 409) (3 Scenes)  
Win up to \$75,000  
Overall Odds: 1 in 3.47  
Top Prize Odds: 1 in 600,000
- (\$2) \$20 Grand** (Game 408)  
Win up to \$20,000  
Overall Odds: 1 in 3.87  
Top Prize Odds: 1 in 480,000
- (\$1) Fast Money** (Game 407)  
Win up to \$3,000  
Overall Odds: 1 in 4.84  
Top Prize Odds: 1 in 420,000

## COMING FAST ◀

Fast Play games Tic Tac Rock and 3 Times Lucky launch August 28th.

## LEAVING FAST ▶

Last day to sell Fast Play games Crazy 8's and Lucky Loot is August 27th.

# A SEPTEMBER TO REMEMBER

The games for the month of September should be familiar – they're the three X the Cash games from last month's launch! They're **5X the Cash** (Game 403), **10X the Cash** (Game 404), **25X the Cash** (Game 405) – and all worth **double** the Points for Prizes® points all September long!



There's usually a different Arkansas Scholarship Lottery game or games with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes® and to visit [MyArkansasLottery.com](http://MyArkansasLottery.com) for details.

## ▼ GAME OVER

The days are numbered for these ASL games.

Note: The last day to redeem is also the final Play It Again® entry deadline for that game.

Last day to redeem: 10/31/2017

- Hot Shot
- Hot \$50's
- Super 7 11 21
- Fast Cash
- Road to Riche\$
- The Perfect Gift
- Fast 5X
- Lucky You

Last day to sell: 9/13/2017

- Last day to redeem: 12/12/2017
- MONOPOLY™
- \$10,000 Blast!
- I Love To Win!
- Tic Tac Tripler
- \$500 in a Flash
- The Cash Wheel
- 50X

Last day to sell: 11/1/2017

- Last day to redeem: 1/30/2018
- Jumbo Bucks Bonus
- Diamond Doubler
- Neon 200X
- Super Hit!
- EZ \$1,000's!
- 10X Joker's Jackpot
- \$100 in a Flash
- 10X