



Happy July 2015! This is your Sales Force retailer newsletter from the Arkansas Scholarship Lottery intended to keep our lottery partners up-to-date on our games. Have a great month!

## RETAILER LIMELIGHT



*Kathy Spears of H & H Package Store, near Rison.*

**Location:** H & H Package Store, 400 U.S. Hwy. 79, near Rison (Cleveland County).

**Store open for:** “Probably more than fifty years,” according to clerk Kathy Spears.

**Arkansas Scholarship Lottery retailer since:** More than a year.

**Favorite game for customers:** Players at H & H like Jumbo Bucks Bingo, Maximum Money and Fast Play games, she said.

**Store specialty:** Located in a sprawling historic stone building several miles on the outskirts of Rison proper, H & H’s main inventory is liquor, but besides that and lottery games, patrons will find gifts like decanters, mixing glasses and hurricane lamps. And, as a sign states, “this establishment is Billy Dee Williams approved.”

## NEW BONDING PROCESS

In April 2015, the Arkansas Legislature passed Act 1076 which allows the Office of the Arkansas Lottery (OAL) to self-bond. The law will take effect on July 22, 2015. OAL is currently in the process of rewriting its Retailer Rules to outline the new self-bond process. OAL expects the new rule to be approved no later than October 2015. New OAL retailers and retailers whose bonds expire before the new rule has been adopted must obtain a surety bond through a bond company as before. Retailers whose bonds expire after the new rule has been adopted will utilize the self-bond process.

## NEW JEWELS FOR JULY

Note: These games launch June 30.



### Natural State Limited

Win up to \$3,000  
Overall Odds: 1 in 4.04  
Top Prize Odds: 1 in 360,000



### Triple Play

Win up to \$20,000  
Overall Odds: 1 in 4.10  
Top Prize Odds: 1 in 480,000



### Ca\$ino Ca\$h

Win up to \$75,000  
Overall Odds: 1 in 3.65  
Top Prize Odds: 1 in 480,000



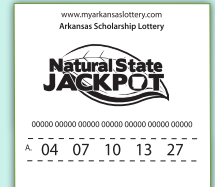
### The Big \$5 Ticket

Win up to \$125,000  
Overall Odds: 1 in 3.66  
Top Prize Odds: 1 in 450,000

Also, the Fast Play games **Smokin' Hot Dice** and **Tic Tac Toe** launch July 6.

## IT'S A NATURAL

It's a Natural State celebration! The Arkansas Scholarship Lottery games of the month for July are our new \$1 game **Natural State Limited** and our Arkansas-only draw game **Natural State Jackpot!** They're both worth triple the Points for Prizes® all month long.



There's usually a different Arkansas Scholarship Lottery game(s) with multiplied Points for Prizes® points each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit [myarkansaslottery.com](http://myarkansaslottery.com) for details.

## THE DAYS ARE NUMBERED FOR THESE ASL GAMES

Note: The last day to redeem is also the final Play It Again™ entry deadline for that game.

### LAST DAY TO SELL: 7/2/2015

### LAST DAY TO REDEEM: 9/30/2015

- Bankroll Bingo
- Sizzlin' 7's
- Hunting for Hundred\$
- Fully Loaded!
- Great 8's
- Double Match
- \$10,000 Pay Day

### LAST DAY TO REDEEM: 8/12/2015

- Hundreds of Dollars
- I Love Cash
- Kings of Cash
- Cash Word
- Spooky Cash
- Happy Holidays
- Winter Wishes
- Winner Green

### LAST DAY TO SELL: 8/18/2015

### LAST DAY TO REDEEM: 11/16/2015

- Jumbo Bucks Crossword
- Giant Jumbo Bucks
- Junior Jumbo Bucks
- Black Pearls
- Crazy Cash 8's
- Win It All
- Wild Doubler

# GAME OVER

Also, the Fast Play games **Find the 9's** and **Lucky Loot** end July 5.