

Welcome to the December Sales Force newsletter for the Arkansas Scholarship Lottery. Our aim is to keep you well-informed about Arkansas Scholarship Lottery games and how they are played.

**ARKANSAS
MILLION DOLLAR
RAFFLE**

**NEXT EARLY
BIRD DRAWING:**

DECEMBER 3



**EARLY BIRD DRAW 3
DECEMBER 3RD**

1 \$10,000 WINNER

10 \$1,000 WINNERS

**FINAL DRAWING
JANUARY 2ND**

1 \$1,000,000 WINNER

5 \$100,000 WINNERS

10 \$10,000 WINNERS

100 \$500 WINNERS

MILLION-DOLLAR DRAW IS HERE!

The sales period for the final million-dollar drawing of the Arkansas Million Dollar Raffle is now through December 31 with a draw date of January 2, 2014. There'll be one \$1,000,000 winner, five \$100,000 winners, ten \$10,000 winners and 100 \$500 winners.

Will any Arkansas Million Dollar Raffle winners be from your retail location?



Angel Byrd, Bovenia Wells and Tiffany Gresham of Hampton Missile Mart.

RETAILER LIMELIGHT:

Location: Missile Mart #9, 100 S. Lee St., Hampton (Calhoun County).

Location open: A staff consensus of the early 1970s was eventually reached after discussion and a phone call or two.

Arkansas Scholarship Lottery retailer since: Day one. "We get good support from the lottery," Missile Mart manager Tiffany Gresham added. "We are happy, happy, happy."

Favorite game for customers: "We're a Powerball® store," Gresham asserted. "But the instant tickets do well here, too – especially the \$20 ones," she said.

Store specialty: The store's Frito chili pie is a big draw at the store, particularly during Missile Mart's Happy Hour, when fountain drinks and Icees are only \$1.

NEW DECEMBER GAMES ARE A GIFT!

\$2 Wild 10's

Win up to \$20,000

Overall Odds: 1 in 3.96

Top Prize Odds: 1 in 420,000

\$3 Loteria™

Win up to \$75,000

Overall Odds: 1 in 3.48

Top Prize Odds: 1 in 450,000

LOTERIA: ™/© Calendarios y Pasatiempos &

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\$5 Emerald Green 8's

Win up to \$100,000

Overall Odds: 1 in 3.49

Top Prize Odds: 1 in 480,000

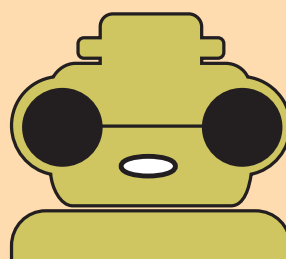
SNAG FIVE TIMES THE POINTS!

We've pulled another big one into the boat! The Arkansas Scholarship Lottery game of the month for December is Bass Pro Shops®, worth five times the Points for Prizes® points all month long.

There's usually a different Arkansas Scholarship Lottery game(s) with multiplied Points for Prizes® each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.



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GAME OVER

The days are numbered for these ASL games:

The last day to redeem is also the final Play It Again™ & Points for Prizes® entry deadline for that game.

LAST DAY TO REDEEM: 12/10/2013

- Money Maker
- Red Hot Fiery 5's
- Family Feud®
- Piggy Bank
- Hit \$50!
- Hit \$200!
- Junior Jumbo Bucks



LAST DAY TO REDEEM: 1/15/2014

- Wild 10's
- 4's Galore
- Buck\$ and Duck\$
- Hit \$500!
- 10X The Cash
- 20X The Cash
- 50X The Cash
- 100X The Cash

LAST DAY TO SELL: 12/05/2013 LAST DAY TO REDEEM: 03/05/2014

- Double Dough
- Sunny Money
- Star Spangled Cash
- Pink Panther™
- Pink Diamond Bingo
- PAC-MAN™
- \$250,000 Taxes Paid
- American Muscle®

