

Welcome to the August Sales Force newsletter for the Arkansas Scholarship Lottery. Our aim is to keep you well-informed about Arkansas Scholarship Lottery games and how they are played.

AVAILABLE SEPTEMBER 1

ARKANSAS MILLION DOLLAR RAFFLE

LIMITED TIME

The Arkansas Million Dollar Raffle is back!

Three early bird drawings lead up to the final \$1,000,000 raffle drawing on January 2, 2014.

**BUY MORE
SAVE MORE**

BUY A \$10 TICKET GET 1 RAFFLE NUMBER	BUY A \$20 TICKET GET 3 RAFFLE NUMBERS	BUY A \$30 TICKET GET 6 RAFFLE NUMBERS
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RAFFLE NUMBERS ARE SOLD SEQUENTIALLY STARTING AT 000001.

**EARLY BIRD DRAW 1
OCTOBER 1ST**

1 \$10,000 WINNER 10 \$1,000 WINNERS

**EARLY BIRD DRAW 2
NOVEMBER 5TH**

1 \$10,000 WINNER 10 \$1,000 WINNERS

**EARLY BIRD DRAW 3
DECEMBER 3RD**

1 \$10,000 WINNER 10 \$1,000 WINNERS

**FINAL DRAWING
JANUARY 2ND**

1 \$1,000,000 WINNER 5 \$100,000 WINNERS
10 \$10,000 WINNERS 100 \$500 WINNERS

**THE EARLIER YOU BUY,
THE MORE CHANCES YOU HAVE TO WIN.**



Oak Street Quick Mart of Conway's Sandra Sykes

RETAILER LIMELIGHT:

Location: Oak Street Quick Mart, 1305 E. Oak St., Conway (Faulkner County).

Location open: "A long time," according to clerk Sandra Sykes. The location used to be a Satterfield station, and has switched to Gulf. The Oak Street Quick Mart name is still new, with signage still in the process of being switched out.

Arkansas Scholarship Lottery retailer since: "Since I've been here," Sykes said.

Favorite game for customers: "For playing or for paying?," Sykes asked, laughing. She says Oak Street Quick Mart customers like playing \$20 and \$5 games in addition to Wild 10's, while she thought Hit \$500, 50X The Cash and Fast \$100 paid off to her customers best. "And the new games, they jump on those like nothing else is even being played."

Store specialty: Sykes makes most of the food at the location, including cheeseburgers and breakfast items. "My breakfast sandwiches, you can see that they're gone," she said with some pride. There's also tobacco, snacks, incense, grocery and automotive items, and drinks -- including a cappuccino machine -- all stuffed into the compact Oak Street Quick Mart space.

NEW GAMES!

NEW AUGUST GAMES

\$1 Did I Win

Win up to \$2,000

Overall Odds: 1 in 4.50

Top Prize Odds: 1 in 208,000

\$2 Football

Win up to \$20,000

Overall Odds: 1 in 4.47

Top Prize Odds: 1 in 450,000

\$5 Cool Turquoise 7's

Win up to \$100,000

Overall Odds: 1 in 4.21

Top Prize Odds: 1 in 400,000

\$10 \$500,000 Mega Fortune

Win up to \$500,000

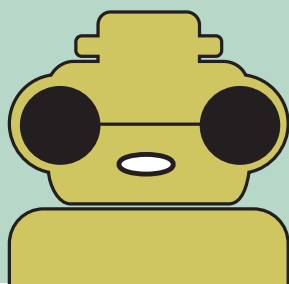
Overall Odds: 1 in 3.51

Top Prize Odds: 1 in 400,000

AUGUST IS ACES -- TIMES THREE!

The Arkansas Scholarship Lottery game of the month for August is Aces and 8's, worth triple the Points for Prizes® points all August long!

There's usually a different Arkansas Scholarship Lottery game(s) with multiplied Points for Prizes® each month, so make sure and have that game available for your players. Remind your lottery players to check out the various prizes available through Points for Prizes®, and to visit myarkansaslottery.com for details.



GAME OVER

The days are numbered
for these ASL games:

The last day to redeem is also the final Play It Again® & Points for Prizes™ entry deadline for that game.

LAST DAY TO REDEEM: 9/17/2013

- Jackpot Bonus
- Spicy Cash Crossword
- Harley-Davidson®
- Electric 8's
- Hook, Line, & Sink
- \$25,000 Winfall
- Mardi Gras World™
- Blackjack

LAST DAY TO SELL: 9/11/2013 LAST DAY TO REDEEM: 12/10/2013

- Money Maker
- Red Hot Fiery 5's
- Family Feud®
- Piggy Bank
- Hit \$50!
- Hit \$200!
- Junior Jumbo Bucks



FAST PLAY

Fast Play games 7's and Quick Cards re-launch Aug. 5; Crazy 8's re-launches Aug. 26 and Shopping Spree launches Aug. 26. Also, the last day to sell the Fast Play games Beat the Dealer and Fish Finder is August 4; Stars & Stripes and In Between is August 25.

