

**ALC Responses to Questions Submitted by Crowe Horwath LLP
Related to ALC-RFP-140001**

1. General – Does the ALC have a budget for these services? If so, could the ALC please provide the dollar and hour budget for this project?

ALC Response: The ALC has only established a high-level expectation of the cost of services requested under the RFP and intends to evaluate proposals according to the criteria outlined in Section 6.2, which includes cost as a component of evaluation. As outlined in Section 3.4 and 4.0 of the RFP, the ALC may accept all or part of the proposed services, based on what is determined to be the most fiscally responsible option to achieve the desired goals outlined in the RFP.

2. General – Has a performance audit or similar type project been conducted in the past? If so, could the ALC provide a copy of that report?

ALC Response: A performance audit of the ALC's operations or similar project has never been performed. There are no previous reports to provide that are responsive to the question.

3. Section 1.0 on page 6 of 25 and various other sections of the RFP refer to the term Performance Audit. Is the ALC seeking a Performance Audit conducting in accordance with Governmental Auditing Standards (GAS)? If not, what standards does the ALC intend for the services to be provided?

ALC Response: While responding vendors may choose to propose services that are in compliance with Governmental Auditing Standards (GAS), compliance with such standards is not required. Regardless of whether Governmental Auditing Standards are used, the ALC seeks specific recommendations and actionable plans for its use to achieve the goals outlined in Section 3 of the RFP.

4. The Public Relations subpart under Key Areas in Section 3.4 of the RFP discusses measuring public perception and public awareness. Is it ALC's intention that vendor conduct market research through either telephone or electronic surveys to measure these areas?

ALC Response: A responding vendor may choose to include in its proposal a plan to conduct market research using telephone or electronic surveys in order to complete its assessment of the ALC's Public Relations activities, although the RFP does not require responding vendors to do so. The ALC will make available to the successful vendor results of all market research it has conducted.